



Exhibitor Support Program

June 10 (Wed.) –12 (Fri.), 2026 at Tokyo Big Sight East Exhibition Halls www.jpca-show.com

We have prepared various options to promote your company not only during the exhibition, but prior to the exhibition as well.

Please use this opportunity to promote your company, products and increase interest in your booth.

Pre-Exhibition

Program		Fee (tax included)
1 Banner [Website]	① Banner on Homepage	132,000 yen
2 Ad [e-blast]	① Top of E-mail	110,000 yen
	② Within E-mail	55,000 yen
3 SNS Ad	① Logo posting on official SNS (X or Instagram)	49,500 yen

On-site

Program		Fee (tax included)
1 On-site Ad	① Advertisement in the digital signage above the escalator in the Galleria	330,000 yen
	② Logo projection + video ad on Keynote venue screen	55,000 yen
	③ Logo projection + video ad on all seminar venue screens	55,000 yen
	④ Logo on side panels of Keynote venue screen	220,000 yen
	⑤ Logo on entrance panels (East 1, 2, 3, 7)	22,000 yen
2 Ad on Publications	① Ad on the Floor Map	55,000 yen
3 Seminar	① Organizer Seminar (Exhibitor slot) Allotted time: 45 minutes Seminar venue: JPCA Organized Seminar venue	[Seminar slot only] 220,000 yen [Seminar slot + data of audience] 660,000 yen
4 DX Service	① DX Visitor Data Acquisition Service	49,500 yen
	② DX Visitor Survey Service	110,000 yen~
5 Others	① Display flyers at the Hall Entrance	121,000 yen
	② Private Room	for 3 hours 60,500 yen for 7 hours 121,000 yen

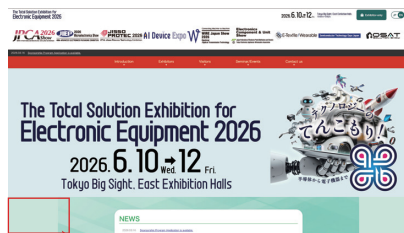
*Please refer to the following pages for details.



Pre-Exhibition

1 Banner [Website]

Ads will be placed on the official website of the Exhibition. With continuous exposure, your logo and information can be seen repeatedly, and effective brand awareness can be expected.



Banner on Homepage

1 Banner on Homepage

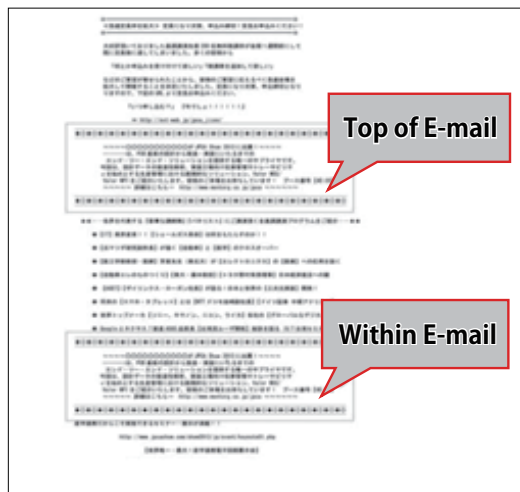
Banner will be placed on ALL pages on the official website.

Fee: 132,000 yen (tax included)/space

- File format: GIF, GIF animation
- File capacity: up to 20 KB
- Banner size: 184px x 50px
- Animation: Approximately 5 seconds for changing
- * Please provide complete data.

2 Ad [e-blast]

E-mail blasts to past visitors and exhibitors will be sent out before and during the Exhibition. Place a text banner of your company in the e-mail, to promote your company before the Exhibition.



1 Top of E-mail

Fee: 110,000 yen (tax included)/space

Text banner will be placed at the top of the e-mail.
*1 company per delivery

2 Within E-mail

Fee: 55,000 yen (tax included)/space

Text banner will be placed within the e-mail.
*1 company per delivery

<Ad Specifications> Text data should be within 35 characters per line / 8 lines (including URL links).
*The contents are limited to the exhibit information. Also, please be sure to specify your exhibitor name and your booth number.
*Delivery date can be selected in order of application.

3 SNS Ad

Your company logo will be posted on the official SNS (X or Instagram) of the Exhibition. This is an effective advertisement that will be seen by many exhibitors and visitors before, during, and after the exhibition.

1 Logo posting on official SNS (X or Instagram)

Fee: 49,500 yen (tax included)/space



On-site

1 On-site Ad

① Advertisement in the digital signage above the escalator in the Galleria

A large LED digital signage will be installed above the escalator at the entrance that visitors pass through first, displaying video advertisements. This is an advertisement that catches the eyes of many visitors.

① Video Advertisement

Fee: 330,000 yen (tax included)/space

③ Logo projection + video ad on all seminar venue screens

Your company name, logo and video advertisement will be displayed on venue screens. This will draw the attention of many visitors, providing effective PR.

③ Logo Projection + Video Ad

Fee: 55,000 yen (tax included)/space

④ Logo on side panels of Keynote venue screen

Logo advertisements will be placed on the partitions on both sides of the screen. You can promote your company name and products to visitors before they enter the venue.

④ Logo on Side Panels

Fee: 220,000 yen (tax included)/space

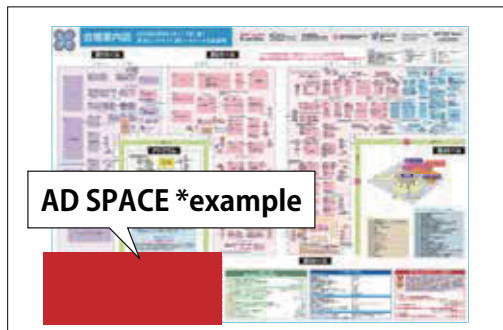
⑤ Logo on entrance panels (East 1, 2, 3, 7)

Your logo will be placed on top of the gates at the hall entrances. This is an effective location that is always visible when entering.

⑤ Logo on Entrance Panels

Fee: 22,000 yen (tax included)/space

2 Ad on Publications



*Images are for illustrative purposes only.

1 Ad on the Floor Map

Front and back color / 30,000 copies to be distributed (expected)

Fee: 55,000 yen (tax included)/space

- Ad specification: H25mm x W60mm
- * Please provide complete data.
- Location to insert the ad: to be determined by the Organizer
- * This image is for illustrative purposes.
- * Since available spots are limited, applications will be accepted on first-come-first-served basis.

3 Seminar

1 Organizer Seminar (Exhibitor slot)

Fee: Seminar slot only: 220,000 yen (tax included)

Seminar slot + data of audience: 660,000 yen (tax included)

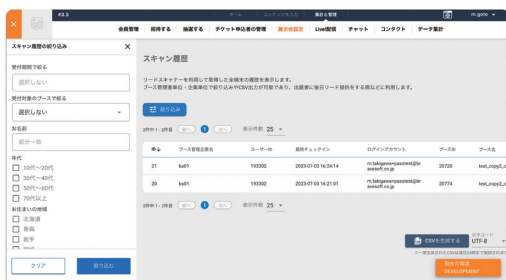
- Seminar venue: JPCA Organized Seminar venue
- Allotted time: 45 minutes (including Q&A)
- Capacity: 100 (planned)

There is a limit to the number of available slots, so if you are interested, please contact the Secretariat as soon as possible.

4 DX Service

1 DX Visitor Data Acquisition Service **This service is available in Japanese only.*

A service that allows you to scan the QR code on visitors' admission badges with your smartphone to acquire registration information in real time. The acquired data can be visualized on a dashboard, streamlining everything from immediate outreach during the exhibition to post-exhibition follow-up planning. For details and how to apply, please refer to the Exhibitor Manual.



*Images are for illustrative purposes only.

1 DX Visitor Data Acquisition Service

Fee: 49,500 yen (tax included)/space

Application deadline: May 22 (Fri.)

② DX Visitor Survey Service *This service is available in Japanese only.

We offer a one-stop service for creating, distributing, and collecting visitor surveys at your exhibition booth, all the way through to tabulation, analysis, and report delivery. From simple survey design using templates, to response collection at your booth via QR codes, to AI-powered tabulation report creation, you can obtain data for improving future exhibitions, sales, and marketing while minimizing your effort. For details, please refer to the Exhibitor Manual.

- * The survey is in a web browser format. Visitors can respond by scanning the QR code with their smartphones.
- * This service requires advance application. Applications may not be accepted just before the exhibition.

② DX Visitor Survey Service

Fee: Basic plan from 110,000 yen (tax included)

*The basic fee is 110,000 yen (tax included).
Various options are available at additional cost.

Application deadline: April 17 (Fri.)

5 Others

① Display flyers at the Hall Entrance

Flyers are placed at the hall entrances alongside the floor layout and conference guide.



① Display flyers at the Hall Entrance

Fee: 121,000 yen (tax included)

② Private Room

We offer paid private rooms which can be used for many purposes such as business discussions, meetings, preparations for materials and resting room for staff for 3 days during the Exhibition.

② Private Room

Fee: 60,500 yen for 3 hours (tax included)
121,000 yen for 7 hours (tax included)

- Size of the room: Approximately 60 m² (including 4 meeting tables and 16 chairs)
- The fee will be charged per day.

