



June 10 (Wed.) – 12 (Fri.), 2026 at Tokyo Big Sight, East Exhibition Halls
www.jpcaashow.com

The Total Solution Exhibition for Electronic Equipment 2026 Sponsorship Program

Deadline for Application April 10, 2026 (Fri.)

The Total Solution Exhibition for Electronic Equipment 2026 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition.

POINT
1

Effectively promote your company before and during the Exhibition!

Advance promotion such as the sponsor logo placed on the official website and advertisement in the e-mail blasts will be provided. During the exhibition period, sponsor logos will be placed in various places within the exhibition hall, as well as the floor map to be distributed to all visitors. *Sponsor benefits differ according to the sponsor plan.

POINT
2

Different programs, catering to the needs of the sponsor!!

4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

Sponsor Privileges

	Fee	Platinum	Gold	Silver	Bronze
Before the exhibition	① Advertisement at the top of e-mail blast (s)	110,000 yen	●	●	
	② Advertisement within Official e-mail blast (s)	55,000 yen	●	●	
Before & during the exhibition	③ Banner placement on the official website	132,000 yen	●	●	●
	NEW ④ Logo advertising on official social media (X or Instagram)	49,500 yen	●	●	●
During the exhibition	NEW ⑤ Video advertisement on LED digital signage at the Galleria entrance	330,000 yen	●		
	NEW ⑥ Company name, logo, and video display on all seminar venue screens	55,000 yen	●	●	
	⑦ Logo placed on the keynote speech screen	55,000 yen	●	●	
	NEW ⑧ Logo placement on side panels of the keynote speech venue screen	220,000 yen	●	●	●
	NEW ⑨ Logo placement above gates at each hall entrance	22,000 yen	●	●	●
	⑩ Logo placement on the official floor map	55,000 yen	●	●	●
	UPDATE ⑪ Smart Lead Retrieval	49,500 yen	●	●	●
Total Fee		1,133,000 yen	803,000 yen	583,000 yen	308,000 yen
Sponsor Special Fee		660,000 yen	264,000 yen	132,000 yen	66,000 yen
Difference		473,000 yen	539,000 yen	451,000 yen	242,000 yen

*Order of logos, etc. on a first-come-first-served basis.

*Please refer to the next page for details of each privilege.

*All fees include tax.

*Some of the privileges can be applied for separately. Please contact the Secretariat for details (E-mail: jpca@shoei-bijutsu.co.jp)

Application Information

Please provide the following information via email. **E-mail** jpca@shoei-bijutsu.co.jp

- Company/Organization Name
- Sponsorship Program (Platinum/Gold/Silver/Bronze)
- Contact Person Name
- Department
- Phone Number
- Email Address

Application and Inquiries

Total Solution Exhibition for Electronic Equipment Exhibition Management Office (within Shoei Bijutsu Co., Ltd.)
Tel: +81-3-6675-6809 E-mail: jpca@shoei-bijutsu.co.jp

*Please note that some programs may be subject to change depending on future operational policies. Should any changes occur, we will notify you accordingly. Thank you for your understanding.

Mar.16, 2026

Details of Sponsorship Privileges

If you require more information, please contact the Secretariat.

Sponsor Rank

Before the exhibition

① Advertisement at the top of e-mail blast (s)



E-mail blasts will be sent to approximately 140,000 past visitors in maximum total of the Total Solution Exhibition for Electronic Equipment. Your company's text banner will be added to the top of the e-mail blast, which will be effective for advance promotion.

<Advertisement Specifications> Text data should be in Japanese and within 35 characters per line / 8 lines (including URL links)

[Delivery date] From mid of April onwards

② Advertisement within Official e-mail blast (s)



Place a text banner of your company in the middle of the e-mail. Like privilege no. 1, it will be sent to past visitors of the Total Solution Exhibition for Electronic Equipment, providing you the opportunity to promote your exhibit items and your company.

<Advertisement Specifications> Text data should be in Japanese and within 35 characters per line / 8 lines (including URL links)

[Delivery date] From mid of April onwards

Before & during the exhibition

③ Banner placement on the official website



A digital advertisement to be placed on the left side of the official website. Platinum Gold Silver Bronze Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.

[Delivery date] From mid of April onwards

NEW ④ Logo advertising on official social media (X or Instagram)



This is an effective advertisement that reaches the eyes of numerous exhibitors and visitors before, during, and after the exhibition period.

[Delivery date] From mid of April onwards

NEW ⑤ Video advertisement on LED digital signage at the Galleria entrance



Your video advertisement will be displayed on large LED signage installed within the galleria where visitors pass through. This placement reaches the eyes of many visitors.

NEW ⑥ Company name, logo, and video display on all seminar venue screens



Your company name, logo, and video advertisements will be displayed on venue screens. This draws the attention of many visitors, enabling effective publicity.

⑦ Logo placed on the keynote speech screen



Your logo to be placed shown on the screen before the beginning of the keynote speech, to be attended by approximately 2,000 people.

NEW ⑧ Logo placement on side panels of the keynote speech venue screen



Your logo advertisement will be displayed on the partitions at the front left and right sides of the screen. This enables you to promote your company name and products to visitors before they enter the venue.

NEW ⑨ Logo placement above gates at each hall entrance



Your logo will be displayed above the gates at each hall entrance. This is a highly effective location that is guaranteed to catch people's eyes as they enter.

⑩ Logo placement on the official floor map



Increase your presence with your logo on the floor map to be distributed to the visitors during the exhibition period.

UPDATE ⑪ Smart Lead Retrieval



This service enables you to obtain registered visitor information in real time by scanning the QR code on their admission badge using your smartphone or other mobile device.

The acquired data can be visualized on a dashboard, streamlining everything from immediate on-site engagement during the exhibition to post-event follow-up planning.



*Image is for illustrative purposes only.

During the exhibition