



JPCA Show
53rd International Electronic Circuits Exhibition

JIEP Microelectronics Show
38th ADVANCED ELECTRONICS PACKAGING EXHIBITION

JISSO PROTEC
25th Jisson Process Technology Exhibition

METaverse DEVICE EXPO
メタバースデバイス展
METaverse DEVICE EXPO

WIRE Japan Show
Connecting Machine to Machine
Electrical / Optical Transmission Technology

Electronics Component & Unit Show
JEP Japan Federation of Electronic Parts Distributors and Dealers
Tokyo Electronics Appliances Wholesalers Association

E-Textile / Wearable

Smart Sensing

無人化ソリューション展
Automated Solution Exhibition

Edge Computing

June 12 (Wed.) – 14 (Fri.), 2024 at Tokyo Big Sight East Exhibition Halls www.jpccashow.com

The Total Solution Exhibition for Electronic Equipment 2024 Sponsorship Program

Deadline for Application April 12, 2024 (Fri.)

The Total Solution Exhibition for Electronic Equipment 2024 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition. This year, we provide new services, such as the sponsor logo to be shown on digital signage at the Opening Ceremony.

POINT

1

Effectively promote your company before and during the Exhibition!

Advance promotion such as the sponsor logo placed on the official website and advertisement in the e-mail blasts will be provided. During the exhibition period, sponsor logos will be placed in various places within the exhibition hall, as well as the floor map to be distributed to all visitors. *Sponsor benefits differ according to the sponsor plan.

POINT

2

4 different programs, catering to the needs of the sponsor!!

4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

Sponsor Privileges

	Fee	Platinum	Gold	Silver	Bronze	
Before the exhibition	① Advertisement at the top of e-mail blast (s)	110,000 yen	● *2 times	● *1 time		
	② Advertisement within e-mail blast (s)	55,000 yen	● *1 time	● *1 time	● *1 time	
Before & during the exhibition	③ Banner on the official website	132,000 yen	●	●	●	
During the exhibition	NEW ④ Advertisement in the digital signage in front of the escalator in the Galleria	330,000 yen	●			
	NEW ⑤ Advertisement in the digital signage at the entrance of the exhibition hall	220,000 yen	●	●	●	
	NEW ⑥ Logo in the digital signage at the Opening Ceremony	55,000 yen	●	●	●	●
	⑦ Logo on the floor map	55,000 yen	●	●	●	●
	⑧ Logo placed on the keynote speech screen	55,000 yen	●	●		
NEW ⑨ Sponsor name and logo placed on the autonomous robot	330,000 yen	●				
Total Fee		1,452,000 yen	682,000 yen	517,000 yen	242,000 yen	
Sponsor Special Fee		605,000 yen	242,000 yen	121,000 yen	60,500 yen	
Difference		847,000 yen	440,000 yen	396,000 yen	181,500 yen	

* Order of logos, etc. on a first-come-first-served basis.

* Please refer to the next page for details of each privilege.

* All fees include tax.

*Some of the privileges can be applied for separately. Please contact the Secretariat for details (E-mail: jpcashow@jtbc.com.co.jp)

Application Form for the Sponsorship Program E-mail jpcashow@jtbc.com.co.jp

Please fill in the necessary items and send the Application Form to the secretariat by e-mail or FAX.

We apply for Check the box and circle either one of the following.

Platinum / Gold / Silver / Bronze

Exhibitor name			
Person in charge		Department	
TEL		E-mail	

Secretariat Office: c/o JTB Communication Design, Inc. Tel : +81-3-5657-0767 Fax : +81-3-5657-0645 E-mail : jpcashow@jtbc.com.co.jp

*The organizers reserve the right to make changes to the above plans depending on the preparations of the exhibition.

Jan. 15, 2024

Details of Sponsorship Privileges

If you require more information, please contact the Secretariat.



Sponsor Rank



① Advertisement at the top of e-mail blast (s)

E-mail blasts will be sent to approximately 140,000 past visitors of the Total Solution Exhibition for Electronic Equipment. Your company's text banner will be added to the top of the e-mail blast, which will be effective for advance promotion.
<Advertisement Specifications> Text data should be in Japanese and within 35 characters per line / 8 lines (including URL links)
[Delivery date] From the end of April onwards

Before the exhibition



② Advertisement within e-mail blast (s)

Place a text banner of your company in the middle of the e-mail. Like privilege no. 1, it will be sent to approximately 140,000 past visitors of the Total Solution Exhibition for Electronic Equipment, providing you the opportunity to promote your exhibit items and your company.
<Advertisement Specifications> Text data should be in Japanese and within 35 characters per line / 8 lines (including URL links)
[Delivery date] From the end of April onwards

Before & during the exhibition

③ Banner on the official website

A digital advertisement to be placed on the left side of the official website. Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.
[Placement period] From when the data is received onwards



NEW ④ Advertisement in the digital signage in front of the escalator in the Galleria

A 65-inch digital signage will be placed at the bottom of the escalator that the visitors will use. You will be able to place an advertisement (movie, etc.) in this digital signage.



NEW ⑤ Advertisement in the digital signage at the entrance of the exhibition hall

An advertisement (movie, etc.) will be placed in the 65-inch digital signage to be placed at the entrance to the exhibition hall. Promote your exhibit items and company before the visitors enter the hall.



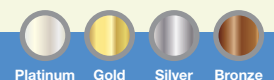
NEW ⑥ Logo in the digital signage at the Opening Ceremony

Your logo will be placed in the digital signage at the Opening Ceremony. Appeal your company's presence to those that attend the Opening Ceremony.



⑦ Logo on the floor map

Increase your presence with your logo on the floor map to be distributed to the visitors during the exhibition period.



⑧ Logo placed on the keynote speech screen

Your logo to be placed shown on the screen before the beginning of the keynote speech, to be attended by approximately 2,000 people.



NEW ⑨ Sponsor name and logo placed on the autonomous robot

Your company name and logo will be placed on the autonomous robot that will make it's way through the exhibition hall. It will draw the attention of many visitors providing for a great promotion.



During the exhibition