

May 31 (Wed.) ~ June 2 (Fri.) , 2023 at Tokyo Big Sight East Exhibition Halls www.jpccashow.com

The Total Solution Exhibition for Electronic Equipment 2023

It all starts here! ~ Exhibition X ~

Exhibitor Support Program



Please utilize Exhibitor Support Program to promote your booth.

1. Pre-Exhibition

	Program	Fee (tax included)
(1) Banner [Website]	① Banner on Homepage	132,000yen
	② Banner on Content Page	55,000yen
	③ Text on Content Page	33,000yen
(2) Ad [e-blast]	① Top of E-mail	110,000yen
	② Within E-mail	55,000yen
(3) Video Ad [Website]	① Video PR Ad on Homepage	275,000yen

2. On-site

	Program	Fee (tax included)
(1) On-site Ad	① Banner below the Galleria Deck	330,000yen
	② Banner at the Hall Entrance	330,000yen
	③ Floor Ad at the Hall Entrance	242,000yen
	④ Ad at the Escalator Floor	242,000yen
	⑤ Hanging Banner in the Hall	330,000yen
	⑥ Ad around a Pillar in the Galleria or the Hall	154,000yen
(2) Ad on Publications	① Ad on the Floor Map	55,000yen
(3) Others	① Display flyers at the Hall Entrance	110,000yen
	② Private Room	for 3 hours 55,000yen for 7 hours 110,000yen

*Please refer to the following pages for details.

1. Pre-Exhibition

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(1) Banner [Website]

Ads will be placed on the official website of the Exhibition.

With continuous exposure, your logo and information can be seen repeatedly, and effective cognitive effects can be expected.

Pre-Exhibition



Banner on Homepage

(1)-① Banner on Homepage

Banner will be placed on the ALL pages on the official website.

Fee: 132,000yen (tax included)/space

- File format: GIF, GIF animation
- File capacity: up to 20 KB
- Banner size: 184px × 50px
- Animation: Approximately 5 seconds for changing
- * Please provide complete data.



Banner on Content Page

(1)-② Banner on Content Page

Banner will be placed on ONE page except homepage and the subpages on the official website. Only for 1 exhibitor per page.

Fee: 55,000yen (tax included)/space

- File format: GIF, GIF animation
- File capacity: up to 20 KB
- Banner size: 184px × 50px
- Animation: Approximately 5 seconds for changing
- * Please provide complete data.



Text on Content Page

(1)-③ Text on Content Page

Text will be placed on the top of each page except homepage and the subpages on the official website. Only for 2 exhibitors per page.

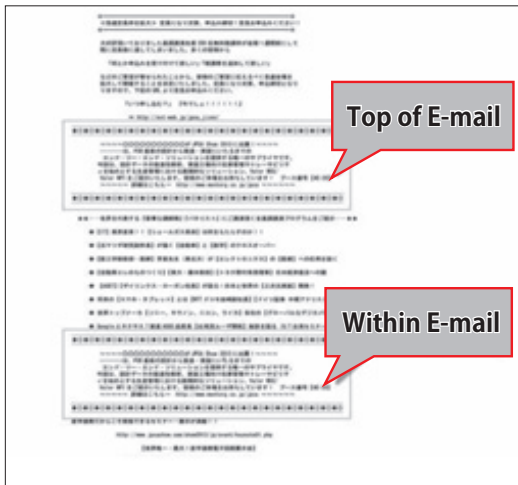
Fee: 33,000yen (tax included)/space

- Ad Specification: Text data should be within 45 characters 1 line.
(The text can be changed after posting on the page.)

(2) Ad [e-blast]

E-mail blasts to past visitors and exhibitors will be sent out to over 160,000 people before and during the Exhibition.

Place a text banner of your company in the e-mail, to promote your company before the Exhibition.



Top of E-mail

Within E-mail

(2)-① Top of E-mail

Fee: 110,000yen (tax included)/space

Text banner will be placed at the top of the e-mail.

*1 company per delivery

(2)-② Within E-mail

Fee: 55,000yen (tax included)/space

Text banner will be placed within the e-mail.

*1 company per delivery

<Ad Specifications> Text data should be within 35 characters per line / 8 lines (including URL links).

*The contents are limited to the exhibit information. Also, please be sure to specify your exhibitor name and your booth number.

*Delivery date can be selected in order of application.

1. Pre-Exhibition

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(3) Video Ad [Website]

Your PR video will be placed on the homepage of the official website of the Exhibition.

New product introduction, product demonstration, various videos including the company branding video are available.

Reference Image



VIDEO PR AD *sample

① Video PR Ad on Homepage

Fee: 275,000 yen (tax included)

Please provide with mp4 or mov data of around five minutes.

The log information of the reproduction is not available.

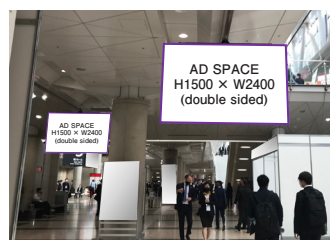
*Only for 4 Exhibitors. For more details, please contact the Secretariat.

2. On-site

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(1) On-site Ad *The first-come-first-served basis.

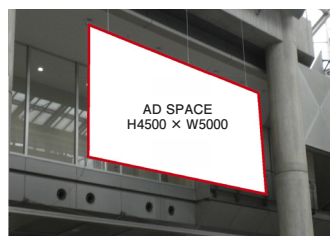
It is most suitable to emphasize your booth location and your company name toward the visitors from the entrance. For the ad place, please check the following.



(1) - ① Banner below the Galleria Deck

Fee: 330,000 yen (tax included)

Ads will be placed in front of the Exhibition Hall, making it possible to appeal your company name and products to visitors before they enter the hall.



(1) - ② Banner at the Hall Entrance

Fee: 330,000 yen (tax included)

Ads will be placed above the hall entrance. This is a large ad that catches the eyes when registering for the first visit.

*Company name, logo, catch phrase, etc. Specified colors are available.

(Please contact the Secretariat about special effects.)



(1) - ③ Floor Ad at the Hall Entrance

Fee: 242,000 yen (tax included)

Ads will be placed at floor of the hall entrance.

*Location of the ad is determined by the Organizer.



(1) - ④ Ad at Escalator Floor

Fee: 242,000 yen (tax included)

Ads will be placed at escalator floor which visitors pass by.

*One space at escalator floor in front of the Hall 5 or 6 is available.

*Location of the ad is determined by the Organizer.



(1) - ⑤ Hanging Banner in the Hall

Fee: 330,000 yen (tax included)

Ads will be hang from the ceiling in the hall and placed above your booth.

*Only for more than 9 booths exhibitors

*Only for one side. If you hope both sides, please contact the Secretariat.



(1) - ⑥ Ad around a Pillar in the Galleria or the Hall

Fee: 154,000 yen (tax included) /space

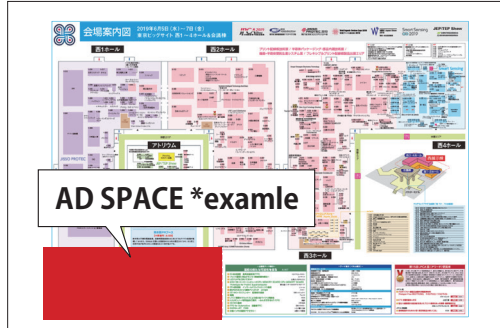
Ads will be placed around a pillar in the Galleria, 1st floor in the East Hall or in the Exhibition Hall.

*Ad locations is decided by the Organizer.

This is a large ad that will draw the attention of those who pass by.

*Company name, logo, catch phrase, etc. Specified colors are available.

(2) Ad on Publications



(2) - ① Ad on the Floor Map

Fee: 55,000 yen (tax included)/space

- Ad specification: H25mm x W60mm
- * Please provide complete data.
- Location to insert the ad: to be determined by the Organizer
- * This photo is for illustrative purposes.
- * Since available spots are limited, it is a first-come-first-served basis.

(3) Others



(3) - ① Display flyers at the Hall Entrance

Fee: 110,000 yen (tax included)

Flyers are placed at the hall entrances alongside the floor layout and conference guide.

(3) - ② Private Room

Fee: 55,000 yen for 3 hours (tax included)

110,000 yen for 7 hours (tax included)

We offer fee-charging special rooms which can be used for many purposes such as business discussions, meetings, preparations for materials and resting room for staff for 3 days during the Exhibition.

- Size of the room: Approximately 60 m2 (including 4 meeting tables and 16 chairs)
- The fee will be charged per day.

Application Form for the Exhibitor Support Program

.....▶ E-mail: jpcashow@jtbcom.co.jp

Please send the application form As of April 21 (Fri.), 2023

Exhibitor name			
TEL		E-mail	
Department		Person in charge	

Please fill in the necessary items and send the Application Form to the Secretariat by e-mail or FAX.

*This program is intended for exhibitors who have applied to exhibit.

***Please note that if you cancel after applying the programs, you will be subject to a cancellation fee.**

Program	Quantity	Amount (tax included)
1. Pre-Exhibitor		
<input type="checkbox"/> Banner [Website] 【 <input type="checkbox"/> ① Banner on Homepage / <input type="checkbox"/> ② Banner on Content Page / <input type="checkbox"/> ③ Text on Content Page 】		¥
<input type="checkbox"/> Ad [e-blast] 【 <input type="checkbox"/> ① Top of E-mail / <input type="checkbox"/> ② Within E-mail 】		¥
<input type="checkbox"/> Video Ad [Website]		¥
2. On-site		
(1) On-site Ad		
<input type="checkbox"/> Banner below the Galleria Deck		¥
<input type="checkbox"/> Banner at the Hall Entrance		¥
<input type="checkbox"/> Floor Ad at the Hall Entrance		¥
<input type="checkbox"/> Ad at Escalator Floor		¥
<input type="checkbox"/> Hanging Banner in the Hall		¥
<input type="checkbox"/> Ad around a Pillar in the Galleria or the Hall		¥
(2) Ad on Publications		
<input type="checkbox"/> Ad on the Floor Map		¥
(3) Others		
<input type="checkbox"/> Display flyers at the Hall Entrance		¥
<input type="checkbox"/> Private Room 【 <input type="checkbox"/> 3 hours / <input type="checkbox"/> 7 hours 】 【Preferred date and time: _____】		¥
* If you have any remarks or special request, please describe here.		

Secretariat Office c/o JTB Communication Design, Inc.
Tel : +81-3-5657-0767 Fax : +81-3-5657-0645 E-mail : jpcashow@jtbcom.co.jp