

**May 31 (Wed.) – June 2 (Fri.), 2023 at Tokyo Big Sight East Exhibition Halls** [www.jpccashow.com](http://www.jpccashow.com)

# The Total Solution Exhibition for Electronic Equipment 2023 Sponsorship Program

The Total Solution Exhibition for Electronic Equipment 2023 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition. Don't miss out on this chance to become a sponsor!

- 1 Promote your company before the Exhibition!**  
All sponsors will have their logos placed on the official website – allowing you to promote your company in advance.
- 2 Promote your company during the Exhibition!**  
Platinum sponsor privileges will include advertisement banners at the entrance to the exhibition hall and around a venue pillar.
- 3 4 different programs, catering to the needs of the sponsor!!**  
4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

## Sponsorship Privileges

\*Please refer to the next page for details of each privilege.  
\*All fees include tax.

Privilege	Fee	Platinum	Gold	Silver	Bronze
① [A] Advertisement banner at the Exhibition Hall entrance [B] Advertisement below the Galleria Deck	330,000 yen	●			
② Advertisement around a pillar in the Galleria (one place)	154,000 yen	●			
③ Advertisement on the floor map	55,000 yen	●	●		
④ Advertisement at the top of e-mail blast (s)	110,000 yen	● *2 times	● *1 time		
⑤ Advertisement within e-mail blast (s)	55,000 yen	● *1 time	● *1 time	● *1 time	
⑥ Sponsor Feature Page on the official website	Special privilege for sponsors only (value of 110,000 yen)	●	●	●	
⑦ Banner on the official website	132,000 yen	●	●	●	●
⑧ Logo placed in the keynote speech venue	Special privilege for sponsors only	●	●	●	●
⑨ Stamp rally	Special privilege for sponsors only	●	●	●	●
	<b>Total Fee</b>	<b>1,056,000 yen</b>	<b>462,000 yen</b>	<b>297,000 yen</b>	<b>132,000 yen</b>
	<b>Sponsor Special Fee</b>	<b>550,000 yen</b>	<b>220,000 yen</b>	<b>110,000 yen</b>	<b>55,000 yen</b>
	<b>Difference</b>	<b>506,000 yen</b>	<b>242,000 yen</b>	<b>170,000 yen</b>	<b>77,000 yen</b>

\*Some of the privileges can be applied for separately. Please contact the Secretariat for details (E-mail: [jpcashow@jtbc.com.co.jp](mailto:jpcashow@jtbc.com.co.jp))

## Application Form for the Sponsorship Program **E-mail** [jpcashow@jtbc.com.co.jp](mailto:jpcashow@jtbc.com.co.jp)

Please fill in the necessary items and send the Application Form to the secretariat by e-mail or FAX.  <input type="checkbox"/> <b>We apply for</b> Check the box and circle either one of the following.  Platinum / Gold / Silver / Bronze	Exhibitor name			
	Person in charge		Department	
	TEL		E-mail	
Secretariat Office c/o JTB Communication Design, Inc. Tel : +81-3-5657-0767 Fax : +81-3-5657-0645 E-mail : <a href="mailto:jpcashow@jtbc.com.co.jp">jpcashow@jtbc.com.co.jp</a>				

\*The organizers reserve the right to make changes to the above plans depending on the preparations of the exhibition.

[As of Nov. 17, 2022]

# Details of Sponsorship Privileges

Please contact the Secretariat for more details.

Sponsor Rank

## 1 Advertisement banner at the Exhibition Hall entrance or below the Galleria Deck



Advertisements will be placed before the Exhibition Hall, making it possible to appeal your company name and products to visitors before they enter the exhibition.

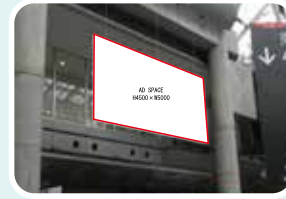
\*Sponsors will be able to choose the location of the ads on a first-come-first-served basis.

\*Number of locations are limited.

Exhibition Hall Entrance Advertisement size: W5000xH4500

Advertisement below Galleria Deck: W2400xH1500 (double sided)

•Exhibition Hall entrance advertisement



•Galleria Deck advertisement



\*Actual ads may differ than the photos

## 2 Advertisement around a pillar in the Galleria.

Advertisement to be placed around a pillar in the Galleria.

This is a large advertisement that will draw the attention of those who pass by.

\*Advertisement locations to be decided by the Organizer.



## 3 Advertisement on the floor map

Increase your presence with an advertisement on the floor map to be distributed to the visitors during the Exhibition period.



## 4 Advertisement at the top of e-mail blast (s)



E-mail blasts to past visitors and exhibitors will be sent out to over 160,000 people before and during the Exhibition.

Place a text banner of your company at the top of the e-mail, to promote your company before the Exhibition.

<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines (including URL links)

## 5 Advertisement within e-mail blast (s)



Place a text banner of your company in the middle of the e-mail. As in privilege 4, it will be sent out to over 160,000 people.

Promote your company's products in advance to increase interest in your booth.

<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines (including URL links)

## 6 Sponsor Feature Page on the official website



A feature page will be placed on the official website dedicated to the sponsors.

Introducing your products or placing photographs will lead to more visitors to your booth.

## 7 Banner on the official website



Advertisement to be placed on the left side of the official website of the Exhibition.

Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.

## 8 Logo placed in the keynote speech venue



Your logo to be placed in the keynote speech venue, to be attended by over 3,000 people.

## 9 Stamp rally



The stamp rally form will be distributed to all of the visitors. Visitors who visit all of the booths shown on the form will receive a prize.