



37th ADVANCED ELECTRONICS

PACKAGING EXHIBITION

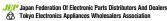


24th Jisson Process Technology Exhibition





Electronics Component & Unit Show











Imaging Japan



The Exhibition Guide

It all starts here! ~ Exhibition X ~

 $2023.5.31_{\text{Wed.}} \rightarrow 6.2_{\text{Fri.}}$

Tokyo Big Sight East Exhibition Halls

The Total Solution Exhibition for Electronic Equipment 2023



Applications will be accepted from October 17, 2022 (Mon.) 10:00 a.m. (JST)

Organizers:

Japan Electronics Packaging and Circuits Association, Japan Institute of Electronics Packaging, Japan Robot Association

Electronic Device Industry News (Sangyo Times, Inc.), Electric Wire & Cable News (KOGYO TSUSHIN CO., LTD),

JTB Communication Design, Inc.

Japan Federation Of Electronic Parts Distributors And Dealers

Tokyo Electronics Appliances Wholesalers Association
SENKEN SHIMBUN CO.,LTD., Optoelectronics Industry and Technology Development Association
Sponsor (tentative): Ministry of Economy, Trade and Industry

World Electronic Circuits Council (WECC) Member Associates:

China Printed Circuit Association (CPCA), European Institute of Printed Circuits (EIPC), Hong Kong Printed Circuit Association (HKPCA),

IPC-Association Connecting Electronics Industries (IPC), Indian Printed Circuit Association (IPCA), Electronic Industries Association of India (ELCINA), Korea Printed Circuit Association (KPCA).

Thailand Printed Circuit Association (THPCA),
Taiwan Printed Circuit Association (TPCA)

KPIA (Korea Packaging Integration Association)

AEIS (Association of Electronic Industries in Singapore)

As of Oct. 17, 2022

Comprehensive exhibition of technology embodying 5G/5G+, automobile, IoT/infrastructure (network, reusable energy, data center, etc.), robots, wearable, advanced optical system, etc.

- Highly specialized and focused
- Exhibition of large attendance from all over the world

Exhibition Outline

Our objective is to offer and propose technical information and contribute to the advancement of the electronic circuit industry and all related fields by presenting exhibitions of new contents and solutions related to the electronic circuits and packaging technologies used in all electronic / information and communication / control equipments, as well as sensors and E-Textiles (wearable technology) which have great potential for widespread use.

Exhibition Period Wednesday, May 31 to Friday, June 2, 2023, 10:00 a.m. - 5:00 p.m.

Tokyo Big Sight East Exhibition Halls

Japan Electronics Packaging and Circuits Association (JPCA) Managed by

Secretariat Office JTB Communication Design, Inc.

Admission 1,000 Yen (including tax) * Free Admission for those who have pre-registered online.

Result of 2022

Venue Tokyo Big Sight East Halls 4-6+Conference Tower

Exhibit scale 313 companies / 845 booths

Number of visitors 27,972 people

Exhibitions held inside the exhibition/relevant exhibits

Electronic circuits technology



52nd International Electronic Circuits Exhibition

Finished Products, Design Technologies, Reliability and Inspection Technologies, Main Materials, Processing Technologies, Materials, and Equipment, Manufacturing Equipment, Environmental Systems, Distribution Systems

Module board / Module Board mounting / General technology for built-in parts (Finished Products / Related Products / Design / Reliability inspection / Materials/Functional materials / Related equipment / Related system)

Flexible Printed Circuits Products Area

General technology for Flexible Printed Circuits (Manufacturing)

General contracted services related to EMS, Electronic electrical equipments, and Semiconductors Organizer: Japan Electronics Packaging and Circuits Association

High-density packaging technologies



37th ADVANCED ELECTRONICS PACKAGING EXHIBITION

General technology for implementation and electric technology (Materials / Circuit and Mounting design / High speed high frequency / Electromagnetic properties / Electronic parts / mounting / Optical circuit mounting / Environmental affinity implementation / Semiconductor Package / Micro mechatronics mounting technology / Related Manufacturing equipment)

Organizer: Japan Institute of Electronics Packaging

Electronic Component Packaging Technologies



- Electronic Component Placement Machines and related Equipment and Systems: electronic component placement machines (Mounter), electronic component insertion machines (Inserter), screen printers, soldering equipment (reflow oven), and dispensers Packaging related Equipment and Systems: transfer systems, AGV, automatic warehouse, taping machines and materials, bulk feeders and other feeders, and automatic assembly machines, laser marking machine, cleaning equipment cleaner Semiconductor Packaging Machines and Systems: konding equipment, lip chip packaging systems, COB systems Industrial Robotics: handling robots, assembly robots, transport robots Industrial Robotics: handling robots, assembly robots, transport robots Inspection/Res Equipment at unated toptical inspection equipment, inspection/measuring equipment associated with semiconductor manufacturing Packaging Design Systems: design tools, production optimizing software, and packaging programming equipment Packaging Johne Packaging Indexe Packaging Machines Solder/Johing materials Packaging Johne Compatible Devices, Components, and Materials Environment related Devices and Materials Environment related Devices and Materials ■ Electronic Component Placement Machines and related Equipment and Systems: electronic component

Organizer: Japan Robot Association

SDGs Materialization Technology



- · Renewable energy related electronics
- · Power electronics related mounting / materials Power semiconductors / power devices (IGBTs, MOSFETs, Bipolar transistor, etc.), various memories (S-RAM, D-RAM, etc.), semiconductor package, module with built-in parts, metal core printed wiring board. thermal solution, Solar cell batteries, batteries, hydrogen fuel, power electronics, various related devices, etc

Co-organizers: Japan Electronics Packaging Industry News (Sangyo Times, Inc.)

Electrical/optical transmission technology



General transmission technology for using wire and cable (Industrial equipment / Electrical wire, cable and connector / Electric wire processing machine / Wiring material / Wire Harness / Measuring instrument for electric wire and cable / Various devices + D116 / Inspection technology / M2M transmission / Optical transmission)

Co-organizers: Japan Electronics Packaging and Circuits Association, Cable News (KOGYO TSUSHIN CO., LTD)

Semiconductors and Electronic parts

Electronics **Component & Unit** Show



General technology for solutions by Semiconductors and Electronic parts (Semiconductors / Electronic Devices / Sensors / Mechanical Devices / FA control equipments / Measuring instruments / Power Sources / IoT and M2M Solution / Manufacturing solution system)

Co-organizers: Japan Federation Of Electronic Parts Distributors And Dealers, Tokyo Electronics Appliances Wholesalers Association

Highly functional textile



F-Textile / Wearable

A mix e-textile of electronic technology, fiber and clothing (General technology for smart textile, stretchable and wearable (Textile material / Conductive material / material / Knitting / weaving technology / Print marking technology /

Co-organizers: Japan Electronics Packaging and Circuits Association, SENKEN SHIMBUN CO., LTD.

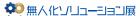
Sensor technology



General technology for Sensor and Sensing System (Sensors, Sensor Nodes, Semiconductors, Parts and Devices Electronics, Telecommunications Devices, Network Systems, Software, Data Platform, Power Sources, Other Related Devices, Technologies and Services)

Co-organizers: Japan Electronics Packaging and Circuits Association, JTB Communication Design, Inc.

Unmanned technology/ **Unmanned Solution**



Unmanned technology/Unmanned Solution. Monitoring system/Remote control system /ADAS/Deep learning/Noncontact system /Touchless system/AR/Anomaly detection system/facial recognition system/Al etc.

Co-organizers: Japan Electronics aging and Circuits Association. JTB Communication Design, Inc.

Edge solution technology



Advantageous general edge solutions for areas such as low delay, high safety and low communication volume [Edge Application Areas] Automatic operation

system / Factory Automation / Telemedicine / AR/VR / Smart city / Agritech / FinTech / Unmanned store, etc.

Co-organizers: Japan Electronics Packaging and Circuits Association, JTB Communication Design, Inc.

Optical and next-generation applications / network systems



Ontical devices for Automotive and in-vehicle / Manufacturing and production systems / Data centers / Long-distance communication / Healthcare and medical optical devices / AV and home appliances

Organizer: Optoelectronics Industry and Technology Development Association (OITDA)
Presented by: JTB Communication Design, Inc.

Image processing / sensing technology

Imaging Japan

Various camera / sensor equipments / Image processing equipment / Image recognition / image understanding technology Instrumentation / measurement technology /

Co-organizers: Japan Electronics Packaging and Circuits Association, JTB Communication Design, Inc.

Comments from 2022 exhibitors on reasons for exhibiting and results

Comments from exhibitors (excerpt from the exhibitor's questionnaire)

The results (of exhibiting) were of higher quality than other exhibitions. We were able to hold deep discussions with visitors.





There were many visitors that are in our target range making it a very fulfilling exhibition.

The number of visitors to our booth was larger than we expected. We appreciated the addition of being able to acquire new leads from the online explanation of products.



Due to the COVID-19 pandemic, it was the first time we exhibited in three years, so we were quite anxious. However, it was a bigger turn-out than we had expected and made us realize the importance of in-person events.

It seemed that the visitors all had concrete purposes to visit

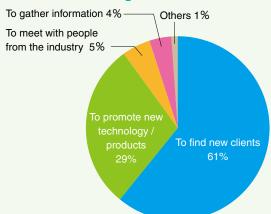


It was good to exhibit regardless of our anxieties.

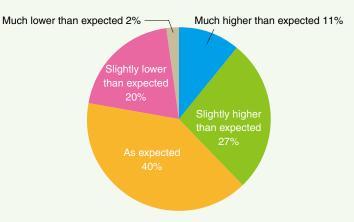
In order for small and medium size companies from non-major cities to meet with new clients, in-person exhibitions held in the Tokyo area are a necessity, so we hope that the exhibition will continue to be held in the future.



Reasons for exhibiting



Results of exhibiting



NEW NEW

"Exhibitors' Interaction Event" to be held

An "Exhibitors' Interaction Event" will be held during the exhibition period to promote interaction between exhibitors.

Companies in each field that are expected to participate

Related to automobile

ALPS ALPINE, TOKAI RIKA, STANLEY ELECTRIC, DENSO, Mitsubishi Electric, NISSAN MOTOR, TOYOTA MOTOR, Panasonic Industry, Panasonic Automotive Systems, NGK SPARK PLUG, NHK SPRING, NOK, PIONEER, MIRISE Technologies, AISIN, Marelli, NIWA CORP, Toyodenso, Asahi Denshi, TOYOTA, ALPINE MANUFACTURING, TAIYO KOGYO, NITTO KOGYO, NNP Electronics, Toyoda Gosei, JVCKENWOOD, YOKOWO, Hitachi Astemo, Yamaha Motor

OA/Robotics:

Panasonic Connect, OMRON, Mitsubishi Electric, RICOH, Panasonic Industry, SANYO DENKI, Canon, ORIENTAL MOTOR, Toshiba Teli, PFU, JUKI, FUJI, KONICA MINOLTA, Yokogawa Manufacturing, YASKAWA Electric, RKC INSTRUMENT, Watanabe Electric Industry, NOHMI BOSAI, Azbil, KEYENCE, TAMURA CORPORATION, Watanabe Electric Manufacturing, RISO KAGAKU, KIKUSUI ELECTRONICS, COSEL, Magnescale, Togami Electric Mfg, Hitachi Industrial Equipment Systems, FUJI ELECTRIC, Yamaha Motor

Related to information and communication:

Panasonic Connect, Canon, Huawei, Murata Manufacturing, Dai Nippon Printing, NEC, KYOCERA, KONICA MINOLTA, Toppan Printing, Panasonic, FURUNO ELECTRIC, Panasonic Industry, Oki Electric Industry, TOSHIBA, Sony, NIKON, VS Technology, FUJI ELECTRIC, Enplas, SUNCORPORATION, STANLEY ELECTRIC, TECHNOHORIZON, Hitachi Kokusai Electric, Sumitomo Electric Industries, TAIYO YUDEN, Edmund Optics Japan, MITSUMI ELECTRIC, Kyowa Electronic Instruments, Topre

Related to AV and home electrical appliances:

Panasonic, Sony Global Manufacturing & Operations, Canon, Sony, Panasonic Connect, RICOH, CASIO COMPUTER, DAIKIN INDUSTRIES, Maxell, SONY GROUP, Audio-Technica, JANOME, Panasonic Holdings, LG Japan Lab, TOTO, TANITA, JVCKENWOOD, SIGMA, Mitsubishi Electric, TOA, Sharp, Panasonic Entertainment & Communication, CHOFU SEISAKUSHO, SMK, Audio-Technica Fukui, Samsung R&D Institute Japan, Panasonic Operational Excellence

Related to medical equipment:

Olympus, RION, JEOL, NIKON, HORIBA, Canon Components, Topcon, Autosystem, TSUGAWA, MED-TECH, Gunmakoike, Terumo, Hamamatsu Photonics, A&D, DAITO, NAKANISHI, FORCE ENGINEERING, Fukuda Denshi, KOWA, Daiei Industry, TOA Electric Industrial, HIRAYAMA Manufacturing, Create Medic, PARAMOUNT BED, Universal Bio Research, ASAHI INTECC

Related to aerospace:

TOKYO KEIKI, Topcon, Mitsubishi Electric, IHI, Panasonic Connect, Mitsubishi Heavy Industries, SMC, SANKYO DENSEI, NEC Network and Sensor Systems, RIKO DENKI, ANA SKY BUILDING SERVICE, MSR, NTT e-Drone Technology, Solaseed Air, Tyco Electronics Japan, SPC ELECTRONICS, TOSHIBA ELECTRO-WAVE PRODUCTS, Moog JAPAN, Green Hills Software, NEC Space Technologies, Alouette Technology, FIRSTVILLAGE, Kokushikan University, NIKKEI ELECTORONIC INSTRUMENTS

Related to semiconductor device:

Toppan Printing, KYOCERA, TDK, Dai Nippon Printing, TAIYO YUDEN, YITOA MICRO TECHNOLOGY, Sony Semiconductor Solutions, SEMITEC, , Panasonic Connect, Sanken Electric, ROHM, Mitsubishi Electric, NAITO DENSEI KOGYO, KEL, Japan Aviation Electronics Industry, Panasonic Industry, HIROSE ELECTRIC, TAMURA CORPORATION, CONNECTEC JAPAN, FUJI ELECTRIC, Analog Devices, KYOTO SEMICONDUCTOR, FUJI, I-PEX, SMK, KIOXIA, Nisshinbo Micro Devices, Yamaha Motor, Yamaha Robotics Holdings

Optical technology:

Ushio, Panasonic, NIKON, STANLEY ELECTRIC, NICHIA, Dai Nippon Printing, HOYA, VS Technology, Anritsu, Edmund Optics Japan, Enplas, Optoquest, Gigaphoton, REVOX, KYOCERA, Furukawa Electric, NTT Electronics, CCS, CITIZEN ELECTRONICS, Spectra-Physics, SONY GROUP, Mitsubishi Electric, ASAHI RUBBER, HAMAI ELECTRIC LAMP

Electronic circuit board

Panasonic Connect, SIIX, PASSCON, SUMITRONICS, ZUKEN, ASTI, FUJI, ADVANTEC, PULAX, Tokyo Drawing, JAPAN CIRCUIT, Asahi Denshi, M D SYSTEMS, Oki Electric Industry, KYOCERA, HIKARI TRADING, MITSUBISHI ELECTRIC ENGINEERING, TOA ELECTRONICS, Canon, Sony Global Manufacturing & Operations, Mitsubishi Electric

Other

YUSEN LOGISTICS, YAMATO TRANSPORT, YAMATO BOX CHARTER, EAST JAPAN RAILWAY TRADING, ANA SKY BUILDING SERVICE, East Japan Railway, Nishi - Nippon Railroad, JR East Rail Car Technology & Maintenance, JR East Consultants, East Nippon Expressway, NEXCO WEST Innovations, ALL NIPPON AIRWAYS TRADING, JR EAST STARTUP

Exhibition Fee

Category		1 booth/9m ² *Tax included		
Non-Members		Yen 451,000		
Members ^{*1}	Regular	Yen 385,000		
	Increased booth discount ²	50% off the exhibition fees of the increased booths		

- *1 Members of the following associations WECC Member Associations (CPCA, EIPC, ELCINA, HKPCA, IPC, IPCA, KPCA, THPCA, TPCA)
- *2 Increased booth discount: 50% of the exhibition fees will be discounted for the number of booths increased from the maximum number exhibited from 2018 onwards.
- * Size of a booth is $9m^2$ ($3m \times 3m$).
 * Booth construction, cleaning, electricity, water Supply, etc. is not included in the exhibition fee.

How to apply (From October 17, 2022 (Mon.) 10:00a.m (JST))

Please apply online on our website. (www.jpcashow.com)

Applications will be accepted from October 17, 2022 (Mon.) 10:00a.m (JST)

If you use the Application Form, please apply by e-mail or FAX.

Please select the exhibition based on your products, technologies or services and carefully read the "Exhibition Regulations" on the back of the Application Form.

For the exhibition which has the exclusive application form, the relevant exhibition regulations shall be applied.

We will send you an invoice after receiving the Application Form, so please transfer the fee to our account by the due date noted on the invoice (In principle, transfer before the exhibition). The invoice can be downloaded from the exhibitor portal.

Deadline

Tuesday, February 28, 2023

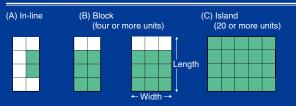
If all spaces are reserved before the deadline, the application will no longer be accepted.

Cancellation charges

If an exhibit is cancelled to suit the exhibitor's circumstances, cancellation charges (full or partial fees) shall apply as below.

Date of receipt of written notice of cancellation	Cancellation charges		
Until Tuesday, February 28, 2023	30% of booth fees		
Wednesday, March 1 – Friday, March 31, 2023	50% of booth fees		
Saturday, April 1 – Sunday, April 30, 2023	70% of booth fees		
From Monday, May 1, 2023 onward	100% of booth fees		

Booth type



*In some cases, it may not be possible to prepare the requested booth type. *Requests for a corner booth are not accepted.

Assignment of Booth Locations

Booths will be assigned at the Booth Location Selection Meeting (scheduled for the middle of March,

As a rule, exhibitors will be able to choose their booth locations on a first-come-first-served basis.

Details will be made available in the rules and regulations to be made public from 10:00 a.m. October 17th.

Exhibitor Support Program Option

Promotion services will provide an opportunity to increase your presence at the exhibition.

Package booth

1 booth / basic plan

Price: 82,500 Yen (Tax included)

This plan includes the minimum necessary booth fixtures and fittings, power supply and carpet.



-- Schedule prior to the Exhibition (Tentative)

2022 October	2023 February	March	April	May	June
October 17 (Mon.) 10:00 Exhibition application begins	- February 28 (Tue.) Exhibitor application deadline	Early March Exhibitor Manual available Mid-March Booth Location Selection Meeting	Early April Sending Invitations Visitor Registration begins	May 29 (Mon.) - 30 (Tue.) Installation period	May 31 (Wed.) - June 2 (Fri.) Exhibition open * Immediate removal on the last day
		Mid-March onwards Submission of necessary forms			

Safety measures and policies to be taken by organizers

We will take measures to reduce spread of COVID-19 among participants, organizers and other parties involved in the exhibition, and hold the Exhibition with attention to safety From now on, in consideration of the policies and requests of the Japanese government, relevant ministries and agencies, and local governments, we will plan and implement the exhibition in cooperation and consultation with the facility side.

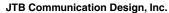
In the event of cancellation of the Exhibition

If we decide to cancel the Exhibition due to COVID-19, we will refund the total exhibition fee. * For details, please see the Exhibition Regulations.

- *Please refer to the following websites for the most recent information.
- > Border enforcement measures to prevent the spread of novel coronavirus (COVID-19) (Ministry of Foreign Affairs of Japan website): https://www.mofa.go.jp/ca/fna/page4e_001053.html
- > Situation Report in Japan (Ministry of Health, Labour and Welfare website): https://www.mhlw.go.jp/stf/covid-19/kokunainohasseijoukyou_00006.html#1-1

Managed by

Secretariat Office



Celestine Shiba Mitsui Building, 3-23-1, Shiba, Minato-ku, Tokyo, Japan 105-8335 TEL: 81-3-5657-0767 FAX: 81-3-5657-0645 E-mail: jpcashow@jtbcom.co.jp



Japan Electronics Packaging and Circuits Association (JPCA)

Application Form

The Total Solution Exhibition for Electronic Equipment 2023 *May 31- June 2, 2023 Tokyo Big Sight

Deadline

February 28, 2023

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Sent	to

Smart Sensing Unmanned Solution Exhibition

Secretariat Office (I/C JTB Communication Design, Inc.)

Mail: incashow@ithcom co in

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To: Japan Elec	tronics Packa	aging and Circuits	Associa	tion				
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Applicant	Department		Title			Name		
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	Address							
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Contact	TEL			FAX				
	Email							
Co-Exhibitor (Shari	ng the booth)							
Name of Company of	r Organization							
◯ If you have any re	presentative in Jap	an for the 2023 show, ple	ease fill-in with	their contact	information	า.		
Company Name				Contact Person				
Address					Email			
Department		Title			TEL			
■ Exhibition fe	es / Booth se	election				*See the E	xhibition Guide for details	
	Non-member		Yen 451, ()00 ×	booths	= Yen		
WECC Mem (□ CPCA	ber Associations ☐ EIPC ☐ ELC	INA □ HKPCA □ IPC	Van 285 ()00 v	hootha	- Van		
☐ IPCA ☐ KPCA ☐ THP		CA □ TPCA)	Tell 303,0	Yen 385,000 × booths = Yen				
Increased	number of booths inc	creased from the maximum number			ne exhibition fees reased booths			
booth discount exhibited from 2018 of Booth type (see belo						oooths) □ (C) Island	(20 or more booths)	
				, a (B) Block (R		, , ,	(20 of more booting)	
(A) In-line (B) Block (four or more booths)		(C) Island (20 or more booths)			Tota	al		
		* Based	on availability		Yen	1	(*Tax included)	
■ The Exhibition	n vou would lik	ke to exhibit at and	the	■ Duo di		a avelaikitad Taala	mical fields (free)	
product to be		(*select only one chec		Prod	ucts to be	e exhibited, lech	nical fields (free)	
IPCA Show								
		Exhibited product/Technical field		d L				
☐ Module Japan ☐ Flexible Printed Circuits Products Area		(* select only one check box)						
☐ Flexible Fiffiled Circuits Floducts Area ☐ EMS Japan		☐ 1. Finished Products ☐ 2. Design Technologies		Ren	narks / S	Special Requ	est	
☐ Microelectronics Show		☐ 3. Reliability and Inspection						
JISSO PROTEC		Technologies ☐ 4. Main Materials						
□ SDGs Device Show □ WIRE Japan Show		☐ 4. Main Materials ☐ 5. Processing Technologies, Materials,						
n order to apply for the following exhibitions, please use		and Equipment				Secretariat use only		
the designated application form. Electronics Edge Computing		☐ 6. Manufacturing Equipment ☐ 7. Environmental Systems		Rece	eipt No.	Confirmation by	Invoice No.	
Component & Unit Show	inter C pto	☐ 8. Distribution Systems	~	1,600	J.pt 110.	secretariat	1110000140.	
E-Textile/Wearable Smort Sensino	I maging Japan	☐ 9. Other						

Exhibition Regulations

1. Formation of Contract

Upon receipt of the application form by the Organizer through the online exhibition application system, the contract for this exhibition shall be officially confirmed. JPCA reserves the right to refuse to accept the application. In such cases, JPCA shall not state the reasons for the refusal. (1) Handling of joint application by two or more companies jointly participate in the exhibition In the case that applicants from two or more companies will exhibit jointly, one company shall apply as representative and inform the Organizer at the time of application of the name of the other company and related information.

(2) Refusal of Application for Exhibition Applications will not be accepted from those that are filing for bankruptcy, composition, corporate reorganization, civil rehabilitation or corporate reorganization law procedures, those subject to suspension of current transactions from financial institutions, those engaged in or involved in anti-social activities, or those subject to administrative punishment such as an order to suspend

In addition, the same shall apply in the event that the organizer deems that the applicant is

equivalent to the above.

Even after the confirmation of the contract, if the exhibitor should fall into any of the above, the

contract shall be cancelled and the application shall be refused. In this case, any exhibition fees that have already been paid will be fully refunded

The Organizer may conduct investigations and reviews as deemed necessary in connection with

(3) Application by electronic media, facsimile, etc.

In the event an application for exhibition cannot be made through the online exhibition application system due to unavoidable circumstances, an application via electronic media or fax will be accepted. In this case, the Secretariat will input the necessary information into the system on behalf

2. Basic Condition for Accepting Exhibit Application
The exhibitors shall agree to the exhibition purposes of JPCA Show 2023, 2023 Microelectronics
Show, JISSO PROTEC 2023, SDGs Device Show 2023, WIRE Japan Show 2023 and Electronics
Component & Unit Show 2023, E-Textile/Wearable 2023 are not allowed, in principle, to exhibit products and technologies which are not clearly shown in major target products and technologies for each exhibition described in the exhibition guide.

3. How to Pay Exhibition Fees

The exhibitors shall pay exhibition fees and any optional fees incidental thereto based on the invoice issued by Secretariat Office by the deadline noted on the invoice. The payment from the exhibitors shall be made to the designated bank account described in the invoice in Japanese yen. We don't take promissory notes, checks, etc. The bank transfer fees shall be paid by the exhibitors.

4. Exhibition Booth Fees Include as Follows:

- Booth lease fees Partition walls (panels) [in case that there are adjoining booths]
 Other services mandated by the secretariat for exhibitors Other expenses concerning visitor
- services •Safety administrative expenses, expenses of necessary personnel and guard

5. Installation and Removal of Exhibits

The exhibitors must carry in and out decorative articles and exhibits in the booths according to the schedule decided by JPCA.

If an exhibitor needs to carry in or out or move exhibits during the exhibition period, it shall work on these tasks after the approval of JPCA.

6. Use of Exhibition Area

All the advertising and business activities shall be limited in the exhibition booths. Each exhibitor shall have a responsibility to reduce crowdedness because of advertising activities

in passages near each booth. Anything such as decorative articles shall not exceed the scope of

If JPCA finds any problem with the sound, method of control, materials, or other aspects of decorative articles or exhibits, it shall have the right to prohibit or remove all the acts which go against the purposes of the exhibition.

In the event of exercising the right of the above restriction or removal, JPCA shall not be held liable to reimburse the exhibitors in any way or bear the associated costs.

7. Management of Exhibits and Indemnity

JPCA shall take the greatest possible care to the management and maintenance of the exhibition site, however, it shall not be liable for any loss or damage of exhibits caused by any other reasons.

8. Warranty Clause

(1) The contents such as images, videos, logo marks, various information, etc. posted by the exhibitor in the exhibition space at the exhibition belong to the exhibitor. It will be assumed that the exhibitor has given the organizer permission to publish information on the official website and various printed materials, advertisements, e-mail newsletters, media, etc. related to the exhibition of such content provided by exhibitors to the organizers for public relations activities of the exhibition. (2) The exhibitors shall guarantee JPCA that the exhibits in the exhibition or the related printed materials and other medium concerning the exhibits will not infringe trademark rights, design rights, patent rights, utility model rights or any other intellectual property rights of any third party.

9. Obligation of Exhibitors

(1) In cases where there is a claim that the acts related to the exhibitors' participation in the exhibition infringe trademark rights, design rights, patent rights, utility model rights or any other intellectual property rights of any third party, the exhibitors shall have the obligation to JPCA to promptly settle such dispute with the third party at their own responsibility and not to hinder the normal and smooth progress of the exhibition

(2) In cases where a claim regarding the infringement of intellectual property rights occurs against an exhibitor who is a member of the group concerned from the third party, a responsible person for the group exhibitions shall have the same obligation set forth in the preceding paragraph.

10. Determination of Booth Location

Booths will be assigned at the Booth Location Selection Meeting (scheduled for the middle of March, 2023).

As a rule, exhibitors will be able to chose their booth locations on a first-come-first-served basis. Details will be made available in the rules and regulations to be made public from 10:00 a.m.

11. Cancellations of Exhibition Booths and Reduction of Number of Booths

If an exhibit is cancelled or the number of exhibition booths is reduced to suit the exhibitor circumstances, cancellation charges (full or partial fees) shall apply as below.

Date of receipt of written notice of cancellation (by post, fax, or email)	Cancellation charges		
Until Tuesday, February 28, 2023	30% of booth fees		
Wednesday, March 1 – Friday, March 31, 2023	50% of booth fees		
Saturday, April 1 – Sunday, April 30, 2023	70% of booth fees		
From Monday, May 1, 2023 onward	100% of booth fees		

12. Prohibition of Subletting, Selling, Transferring, or Exchanging of **Exhibition Space**

The exhibitors shall not sublet, sell, transfer, or exchange exhibition space, either in whole or in part, to any third party, including other exhibitors.

13. Notices for Exhibitors of Foreign Products and Foreign Exhibitors

(1) Bond procedure for exhibits from foreign countrie

JPCA shall not apply for bonded exhibition site status. When the exhibitors would like to treat

exhibits from overseas as bonded products, the exhibitors shall complete the bond procedure

(2) Obtaining a visa
When foreign exhibitors need to obtain visas, the exhibitors shall assume responsibility for preparing the necessary documents including Letter of Guarantee and Letter of Reason fo

Invitation and complete the procedure. JPCA shall not issue Letter of Guarantee and Letter of Reason for Invitation to the exhibitors. JPCA shall not be held liable to compensate for losses and/or damages arising from the inability for the exhibitor to participate in the exhibition, in the event the exhibitor are not successful in acquiring a

- **14. Compensation for Damages**(1) The exhibitors shall be responsible for all damages to the venue facilities, buildings, or injuries to their personnel owing to negligence on the part of themselves or their agents, or for other
- (2) The exhibitors shall agree to be obliged to make compensation to JPCA for legal costs, liabilities (including an attorney's fee), necessary expenses, and compensation for damages, caused by an action arising out of or as a result of claims in the following cases:
 (a) In cases wher e a lawsuit is filed against JPCA, based on a claim that the acts related to the
- exhibiters' participation in the exhibition infringe trademark rights, design rights, patent rights, utility model rights or any other intellectual property rights of any third party (including the cases where JPCA as well as the exhibitors are regarded as defendants), or
- (b) In cases where JPCA is liable for compensation for damages in a judgement, a court, or an out-of-court settlement due to such a lawsuit in (a), (JPCA shall not be subject to the intension of the
- exhibitors in terms of a settlement)
 (3) JPCA shall bear no responsibility for typographical errors and omissions in sales promotion materials such as announcement advertising and a guide book for the exhibition.

15. Cancellation, suspension, change of Exhibition

- (1)The organizer may cancel, suspend, shorten the period of, or change the schedule or venue of the exhibition if the organizer deems it impossible or difficult to hold and continue the exhibition in the event that:
- ① the land or building used for the venue becomes unavailable, and the organizer deems the land or building inappropriate for use;
- ② the organizer deems it not appropriate to hold the exhibition following a request or order for, or a request for consideration of, self-restraint or cancellation of events by the government,
- administration or any public agency; or

 ③ it becomes impossible to hold the exhibition on the occurrence of any event of force majeure, or
- the organizer deems it not appropriate to hold the exhibition.

 (2) The force majeure events described in the preceding paragraph shall mean acts of God, including typhoons, heavy rain, tempests, floods and earthquakes, epidemics, public health risk, delay or suspension of service of public transportation systems, war, civil war, terrorist attacks strikes and other causes not attributable to the organizer.
- (3) In no event shall the applicant claim compensation against the organizer for any damages caused to the exhibitor resulting from any decision made by the organizer. In addition, the organizer shall not be liable for any damages, increased expenses or other unfavorable circumstances caused to the exhibitor as a result of any such decision.

 (4) If the organizer decides to cancel or suspend the exhibition prior to or after the start of the
- exhibition period, exhibition fee will be refunded after deducting a reasonable amount of expenses incurred up to that time.
- (5) In the event the exhibition fee has already been paid in accordance with (4), fees will be refunded after deducting the expenses incurred up to that time from the paid amount. In the event of an unpaid payment, the invoice for the exhibition fee shall be disregarded and a new invoice shall be issued for the expenses incurred. Exhibition fee shall be disregarded and a new invoice shall be issued for the expenses incurred. Exhibitors shall transfer payment of the exhibition fees in Japanese yen to the bank account designated below by the date listed on the invoice.

 (6) Regarding the 2023 Exhibition, notwithstanding the above, if the exhibition is cancelled due to the novel coronavirus (COVID-19), the exhibition fee will be fully refunded.

16. Compliance with Provisions

The exhibitors shall comply with the set of provisions stipulated by JPCA.

17. Changes and Additions of Regulations

If any question arises regarding any matter not stipulated in the regulations or any provision hereof, the exhibitors shall abide by the decisions of JPCA.

JPCA shall reserve the right to make revision and/or supplement to this regulations with the notification to the exhibitors in each fiscal year in advance.

18. Governing Law

The contract shall be governed by the laws of Japan

19. Agreement Jurisdictional Court

It is agreed that the court of jurisdiction for all disputes arising with regards to the contract shall be the Tokyo District Court.

[For the handling of personal information]

Japan Electronics Packaging and Circuits Association shall handle customers' personal information and ensure to protect such information, based on "Act on the Protection of Personal Information" and JPCA's "Personal Information Protection Policy" (http://jpca.jp/contactus/pri-

- vacy/). The customers shall provide personal information after acknowledging this in advance.

 Your personal information shall be used for communication regarding the exhibition.
- Collected personal information shall not be provided to third parties.
 JPCA entrusts the handling of personal data to JTB Communication Design, Inc. with which JPCA has signed beforehand a non-disclosure agreement, in order to ensure smooth operation of the exhibition.
- If an individual requests disclosure of, correction of, addition to or deletion of the personal information he or she has provided, notification of purpose of use, termination of use, erasure of the personal Information, and cessation of supply of such personal data to a third party,

JPCA shall promptly cope with such requests.

Please contact the personal information protection manager to which the JPCA is entrusted. Hirohisa Hasegawa (Mr.)

General Manager, Tradeshow Business Unit, Co-Creation Department, JTB Communication Design, Inc.

- Contact: +81-3-5657-0623
 Personal information provided to JPCA is done so at the discretion of the customers If you fail to provide necessary personal data, each service, etc. may not be provided to you in an appropriate manner.
- No methods that are difficult for you to be aware of shall not be used to acquire personal information

If you have any questions, please contact the below

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As of Oct. 17, 2022