The Total Solution Exhibition for Electronic Equipment 2020

Sponsorship Program

The Total Solution Exhibition for Electronic Equipment 2020 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition. Don’t miss out on this chance to become a sponsor!

1. Promote your company before the Exhibition!
   All sponsors will have their logos placed on the official website – allowing you to promote your company in advance.

2. Promote your company during the Exhibition!
   Sponsor logos will be shown during the keynote and reception – enhancing your company’s presence during the Exhibition period.

3. 4 different programs, catering to the needs of the sponsor!!
   4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

### Sponsorship Privileges

<table>
<thead>
<tr>
<th>Privilege</th>
<th>Fee</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hanging Advertisement at Exhibition Hall / One side</td>
<td>300,000 yen</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement on the floor map</td>
<td>50,000 yen</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Advertisement at the top of e-mail blast(s)</td>
<td>100,000 yen</td>
<td></td>
<td><strong>2 times</strong></td>
<td><strong>1 time</strong></td>
<td></td>
</tr>
<tr>
<td>Advertisement within e-mail blast (s)</td>
<td>50,000 yen</td>
<td></td>
<td><strong>1 time</strong></td>
<td><strong>1 time</strong></td>
<td><strong>1 time</strong></td>
</tr>
<tr>
<td>Sponsor Feature Page on the official website</td>
<td>Special privilege for sponsors only</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner on the official website</td>
<td>120,000 yen</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placed in the keynote speech and reception venue</td>
<td>Special privilege for sponsors only</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>VIP Invitations (set number + extra 50 copies)</td>
<td>Special privilege for sponsors only</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Total Fee</strong></td>
<td><strong>820,000 yen</strong></td>
<td><strong>420,000 yen</strong></td>
<td><strong>270,000 yen</strong></td>
<td><strong>120,000 yen</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor Special Fee</strong></td>
<td><strong>500,000 yen</strong></td>
<td><strong>200,000 yen</strong></td>
<td><strong>100,000 yen</strong></td>
<td><strong>50,000 yen</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Difference</strong></td>
<td><strong>320,000 yen</strong></td>
<td><strong>220,000 yen</strong></td>
<td><strong>170,000 yen</strong></td>
<td><strong>70,000 yen</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Please refer to the next page for details of each privilege.
*All fees do not include tax.

Application Form for the Sponsorship Program

Please fill in the necessary items and send the Application Form to the secretariat by e-mail or FAX.

We apply for [ ] Platinum / [ ] Gold / [ ] Silver / [ ] Bronze

Exhibitor name
Person in charge
Department
TEL
E-mail

Secretariat Office
C/o JTB Communication Design, Inc.
Tel: +81-3-5657-0767 Fax: +81-3-5657-0645 E-mail: jpcashow@jtbc.com.co.jp

*It is possible to apply for programs 1-4, 6 separately. Please contact the Secretariat (Tel: +81-3-5657-0767; E-mail: jpcashow@jtbc.com.co.jp) for more details.
Details of Sponsorship Privileges

Please contact the Secretariat if you require further details.

1. **Hanging Advertisement at Exhibition Hall / One side**
   - Place your banner from the ceiling of exhibition hall.
   - Banner will be hang above your booth. (Aomi Exhibition Hall or TFT Hall)
   - Logo will be Placed either Aomi Exhibition Hall or TFT Hall.

2. **Advertisement on the floor map**
   - Increase your presence with an advertisement on the floor map to be distributed to the visitors during the Exhibition period.

3. **Advertisement at the top of e-mail blast(s)**
   - E-mail blasts to past visitors and exhibitors will be sent out to over 160,000 people before and during the Exhibition.
   - Place a text banner of your company at the top of the e-mail, to promote your company before the Exhibition.
   - **<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines (including URL links)**

4. **Advertisement within e-mail blast(s)**
   - Place a text banner of your company in the middle of the e-mail. As in privilege 4, it will be sent out to over 160,000 people.
   - Promote your company’s products in advance to increase interest in your booth.
   - **<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines**

5. **Sponsor Feature Page on the official website**
   - A feature page will be placed on the official website dedicated to the sponsors.
   - Introducing your products or placing photographs will lead to more visitors to your booth.

6. **Banner on the official website**
   - Advertisement to be placed on the left side of the official website of the Exhibition.
   - Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.

7. **Logo placed in the keynote speech and reception venue**
   - Your logo to be placed in the keynote speech venue, to be attended by over 3,000 people and the reception venue,
   - to be attended by all of the key players and VIPs in the industry.

8. **VIP invitations (set number + extra 50 copies)**
   - You will receive extra copies of the VIP invitations, that you can distribute to your valuable customers.
   - Benefits included with the use of the VIP invitation includes:
     - Smooth entry into the venue from a special entrance
     - Use of the “VIP Lounge” to be prepared within the venue