

May 27 - 29 at Tokyo Big Sight Aomi Exhibition Hall + TFT Hall

www.jpccashow.com

The Total Solution Exhibition for Electronic Equipment 2020 Sponsorship Program

The Total Solution Exhibition for Electronic Equipment 2020 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition. Don't miss out on this chance to become a sponsor!

1 Promote your company before the Exhibition!

All sponsors will have their logos placed on the official website – allowing you to promote your company in advance.

2 Promote your company during the Exhibition!

Sponsor logos will be shown during the keynote and reception – enhancing your company's presence during the Exhibition period.

3 4 different programs, catering to the needs of the sponsor!!

4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

Sponsorship Privileges

*Please refer to the next page for details of each privilege.

*All fees do not include tax.

Privilege	Fee	Platinum	Gold	Silver	Bronze
1 Hanging Advertisement at Exhibition Hall / One side	300,000 yen	●			
2 Advertisement on the floor map	50,000 yen	●	●		
3 Advertisement at the top of e-mail blast(s)	100,000 yen	● *2 times	● *1 time		
4 Advertisement within e-mail blast (s)	50,000 yen	● *1 time	● *1 time	● *1 time	
5 Sponsor Feature Page on the official website	Special privilege for sponsors only	●	●	●	
6 Banner on the official website	120,000 yen	●	●	●	●
7 Logo placed in the keynote speech and reception venue	Special privilege for sponsors only	●	●	●	●
8 VIP Invitations (set number + extra 50 copies)	Special privilege for sponsors only	●	●	●	
	Total Fee	820,000yen	420,000yen	270,000yen	120,000yen
	Sponsor Special Fee	500,000yen	200,000yen	100,000yen	50,000yen
	Difference	320,000yen	220,000yen	170,000yen	70,000yen

* It is possible to apply for programs 1-4, 6 separately. Please contact the Secretariat (Tel: +81-3-5657-0767; E-mail: jpcashow@jtbcom.co.jp) for more details.

Application Form for the Sponsorship Program **FAX** +81-3-5657-0645

Please fill in the necessary items and send the Application Form to the secretariat by e-mail or FAX.

We apply for Check the box and circle either one of the following.

Platinum / Gold / Silver / Bronze

Exhibitor name

Person in charge

TEL

Department

E-mail

Secretariat Office

c/o JTB Communication Design, Inc. Tel : +81-3-5657-0767 Fax : +81-3-5657-0645 E-mail : jpcashow@jtbcom.co.jp

Details of Sponsorship Privileges

Please contact the Secretariat if you require further details.

1 Hanging Advertisement at Exhibition Hall / One side

Place your banner from the ceiling of exhibition hall.
- Banner will be hang above your booth. (Aomi Exhibition Hall or TFT Hall)
- Logo will be Placed either Aomi Exhibition Hall or TFT Hall.



Sponsor Rank



Platinum

2 Advertisement on the floor map

Increase your presence with an advertisement on the floor map to be distributed to the visitors during the Exhibition period.



Platinum



Gold

3 Advertisement at the top of e-mail blast(s)

E-mail blasts to past visitors and exhibitors will be sent out to over 160,000 people before and during the Exhibition. Place a text banner of your company at the top of the e-mail, to promote your company before the Exhibition.
<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines (including URL links)



Platinum



Gold

4 Advertisement within e-mail blast (s)

Place a text banner of your company in the middle of the e-mail. As in privilege 4, it will be sent out to over 160,000 people. Promote your company's products in advance to increase interest in your booth.
<Advertisement Specifications> Text data should be within 35 characters per line / 8 lines



Platinum



Gold



Silver

5 Sponsor Feature Page on the official website

A feature page will be placed on the official website dedicated to the sponsors. Introducing your products or placing photographs will lead to more visitors to your booth.



Platinum



Gold



Silver

6 Banner on the official website

Advertisement to be placed on the left side of the official website of the Exhibition. Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.



Platinum



Gold



Silver



Bronze

7 Logo placed in the keynote speech and reception venue

Your logo to be placed in the keynote speech venue, to be attended by over 3,000 people and the reception venue, to be attended by all of the key players and VIPs in the industry.



Platinum



Gold



Silver



Bronze

8 VIP invitations (set number + extra 50 copies)

You will receive extra copies of the VIP invitations, that you can distribute to your valuable customers. Benefits included with the use of the VIP invitation includes:
- Smooth entry into the venue from a special entrance
- Use of the "VIP Lounge" to be prepared within the venue



Platinum



Gold



Silver