

**June 6 - 8** at Tokyo Big Sight East Hall

www.jpccashow.com

# The Total Solution Exhibition for Electronic Equipment 2018 Sponsorship Program

The Total Solution Exhibition for Electronic Equipment 2018 offers a variety of sponsorship opportunities. Sponsoring the Exhibition will provide exhibitors an opportunity to further enhance their visibility at the Exhibition. Don't miss out on this chance to become a sponsor!

- 1 Promote your company before the Exhibition!**  
All sponsors will have their logos placed on the official website – allowing you to promote your company in advance.
- 2 Promote your company during the Exhibition!**  
Sponsor logos will be shown during the keynote and reception – enhancing your company's presence during the Exhibition period.
- 3 4 different programs, catering to the needs of the sponsor!!**  
4 different packages, from platinum to bronze, are available, making it easier for all exhibitors to become sponsors. All packages come with a variety of privileges.

## Sponsorship Privileges

\*Please refer to the next page for details of each privilege.  
\*All fees do not include tax.

Privilege	Fee	Platinum	Gold	Silver	Bronze
1 Advertisement board at the west concourse / moving walkway	100,000 yen	●			
2 Display flyers at the entrance of the Exhibition Hall	100,000 yen	●			
3 Advertisement on the floor map	50,000 yen	●	●		
4 Advertisement at the top of e-mail blast(s)	100,000 yen	● *3 times	●		
5 Advertisement within e-mail blast (s)	50,000 yen	●	● *2 times	● *2 times	
6 Banner on the official website	120,000 yen	●	●	●	●
7 Logo placed in the keynote speech and reception venue	Special privilege for sponsors only	●	●	●	●
8 VIP Invitations (set number + extra 50 copies)	Special privilege for sponsors only	●	●	●	●
	<b>Total Fee</b>	<b>720,000yen</b>	<b>370,000yen</b>	<b>220,000yen</b>	<b>120,000yen</b>
	<b>Sponsor Special Fee</b>	<b>500,000yen</b>	<b>200,000yen</b>	<b>100,000yen</b>	<b>50,000yen</b>
	<b>Difference</b>	<b>220,000yen</b>	<b>170,000yen</b>	<b>120,000yen</b>	<b>70,000yen</b>

\* It is possible to apply for programs 1-6 separately. Please contact the Secretariat (Tel: +81-3-5657-0767; E-mail: jpcashow@jtbc.com.co.jp) for more details.

## Application Form for the Sponsorship Program

**FAX +81-3-5657-0645**

Please fill in the necessary items and send the Application Form to the secretariat by e-mail or FAX.

We apply for Check the box and circle either one of the following.

Platinum / Gold / Silver / Bronze

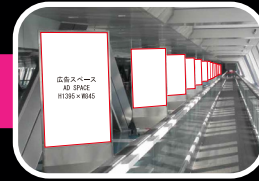
Exhibitor name			Booth No.	
Person in charge		Department		
TEL		E-mail		

# Details of Sponsorship Privileges

Please contact the Secretariat if you require further details.

Sponsor Rank

## 1 Advertisement board at the west concourse / moving walkway: 1 board

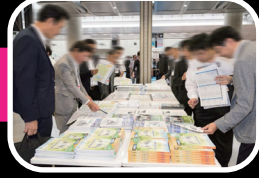


Platinum

An advertisement board to be placed at the west concourse / moving walkway that allows access to the East Hall.

\*Includes company name, logo, catch copy, etc., possible to specify color (please consult in advance if you require the use of special colors, etc.).

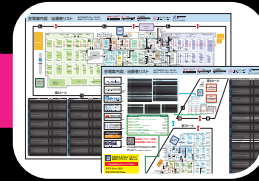
## 2 Display flyers at the entrance of the Exhibition Hall



Platinum

Flyers to be placed at the entrance to East 4-8 Halls alongside the floor layout and conference guide.

## 3 Advertisement on the floor map



Platinum Gold

Increase your presence with an advertisement on the floor map to be distributed to the visitors during the Exhibition period.

## 4 Advertisement at the top of e-mail blast(s)

Platinum Gold

E-mail blasts to past visitors and exhibitors will be sent out to over 150,000 people before and during the Exhibition. Place a text banner of your company at the top of the e-mail, to promote your company before the Exhibition.

<Advertisement Specifications> Japanese; Text data should be within 35 characters per line / 8 lines (including URL links)

## 5 Advertisement within e-mail blast (s)

Platinum Gold Silver

Place a text banner of your company in the middle of the e-mail. As in privilege 4, it will be sent out to over 150,000 people. Promote your company's products in advance to increase interest in your booth.

<Advertisement Specifications> Japanese; Text data should be within 35 characters per line / 8 lines

## 6 Banner on the official website

Platinum Gold Silver Bronze

Advertisement to be placed on the left side of the official website of the Exhibition.

Placing your banner on the website will allow it to be seen by almost all exhibitors and potential visitors before, during and after the Exhibition.

## 7 Logo placed in the keynote speech and reception venue

Platinum Gold Silver Bronze

Your logo to be placed in the keynote speech venue, to be attended by over 2,000 people and the reception venue, to be attended by all of the key players and VIPs in the industry.

## 8 VIP invitations (set number + extra 50 copies)

Platinum Gold Silver Bronze

You will receive extra copies of the VIP invitations, that you can distribute to your valuable customers.

Benefits included with the use of the VIP invitation includes:

- Smooth entry into the venue from a special entrance
- Use of the "VIP Lounge" to be prepared within the venue