

Hicroelectronics Show ADVANCED ELECTRONICS PACKAGING EXHIBITION



Large Electronics Show inics Packaging and Circuits Asso

WIRE Japan Show Iectric re. Cable. and Connector Exhibition Co-Sponsored by: JPCA-Japan Electr onics Packaging and Circuit

www.ipcashow.com/en

The Total Solution Exhibition for Electronic Equipment 2017

Exhibitor Support Program

The Total Solution Exhibition for Electronic Equipment offers the Exhibitor Support Program which grants exhibitors a variety of privileges not only during the Exhibition but also for the extended period.

TOP page banner on the official Website

Adding banners to all pages

Fee: 129,600 yen (including tax) /1 spot GIF, GIF animation

June 7 - 9 at Tokyo Big Sight East Hall

- File format:
- File capacity:
- Banner size: Animation:
- $184px \times 50px$ Approximately 5 seconds for changing

up to 20 KB

* Please provide complete data.

Advertisement on the floor layout

B2 color double face lavout 40,000 copies (tentative)

Fee: 54,000 yen (including tax) /1 spot

- Specification of the advertisement H25mm x W60mm
- * Please provide complete data.
- . Location to insert the advertisement: to be determined by the organizer Since available spots are limited, we accept the applications in order of arrival.

Advertising along walkway

Fee: 108,000 yen (including tax) /1 spot

This advertising board is to be placed along the "moving walkway of the concourse" which starts from the Atrium to the East Hall.

Neck strap with logo

Fee: 540,000 yen (including tax)

As neck strap for visitor badges, we will distribute your company's original design neck strap (company name, logo, etc.).

- Can be applied from the minimum of 1 order unit (5,000 straps) - As the secretariat will attach the straps to the badges, please supply completed straps

Luncheon seminar

Fee: 162,000 yen (including tax)

- School-style session with 60 seating capacity (tentative)
- 30 minutes/1 session
- You can provide seminars while eating lunch within the exhibition hall. Privileges: (1) 1 announcement in e-mail news letter.
 - (2) Announcement banner will be posted to the top page of the official website
- Lunch box: worth 1,000 yen (for the number of seating capacity)

Private room for exhibitors

54,000 yen for 3 hours (including tax) Fee: 108,000 yen for 7 hours (including tax)

For convenience of exhibitors, we will rent fee-charging special rooms which can be used for many purposes such as business discussions, meetings, preparations for materials and resting room for staff for 3 days during the Exhibition. Size of the room: Approximately 60 m² (including 4 meeting tables and 16 chairs)

The fee will be charged per day.

Application Form for the Exhibitor Support Program +81-3-5657-0645 FAX

Exhibitor name	Ре	erson in charge		Booth No.				
Department		TEL		E-mail				
Diagona fill out the Application Form and condite the appretariat by a mail or FAX								

Please fill out the Application Form and send to the secretariat by e-mail or FAX. This program is for exhibitors only.

* Please note in advance that if the exhibitor cancels the application after the application has been received, cancellation charges shall apply

Deadline	Program	Details of the application	Quantity	Amount (including tax)
Apr. 21 (Fri)	TOP page banner on the official Website	□We apply for		yen
Apr. 21 (Fri)	Advertising along walkway	□We apply for		yen
Apr. 21 (Fri)	Advertisement on the floor layout	□We apply for		yen
Mar. 10 (Fri)	Neck strap with logo	□We apply for		yen
Mar. 10 (Fri)	Luncheon seminar	□We apply for [preferred date: 7th / 8th / 9th]		yen
Apr. 21 (Fri)	Private room for exhibitors	We apply for [3 hours / 7 hours][Preferred date and time:]		yen
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* If you have any remarks or special request, please describe here

As other programs are also available, please feel free to contact the secretariat.

JPCA Show/Microelectronics Show/JISSO PROTEC/Large Electronics Show/WIRE Japan Show Secretariat Office c/o JTB Communication Design, Inc. Tel: +81-3-5657-0767 Fax: +81-3-5657-0645 E-mail: jpcashow@jtbcom.co.jp