

June 6 - 8 at Tokyo Big Sight East Hall

www.jpca-show.com



The Total Solution Exhibition for Electronic Equipment 2018 Exhibitor Support Program

The Total Solution Exhibition for Electronic Equipment offers the Exhibitor Support Program which grants exhibitors a variety of privileges not only during the Exhibition but also for the extended period.

Banner [Website] Over 390,000 views!!

Fee: 129,600 yen (including tax) /1 spot

- File format: GIF, GIF animation
- File capacity: up to 20 KB
- Banner size: 184px × 50px
- Animation: Approximately 5 seconds for changing
- * Please provide complete data.

Ad [Walkway] Over 40,000 visitors pass by!!

Fee: 108,000 yen (including tax) /1 spot

This advertising board is to be placed along the "moving walkway of the concourse" which starts from the Atrium to the East Hall.

Ad [Layout Map] Distribute over 40,000 copies!!

Fee: 54,000 yen (including tax) /1 spot

- Specification of the advertisement H25mm x W60mm
- * Please provide complete data.
- Location to insert the advertisement: to be determined by the organizer
- * Since available spots are limited, we accept the applications in order of arrival.

Ad [e-blast] Send to over 130,000 people!!

Fee: Top of e-mail: 108,000 yen (including tax)
Within e-mail: 54,000 yen

Place a text advertisement of your company at the top or within an e-mail blast.

- Japanese text
- Text should be within 35 characters per line/ 8 lines (including URL links)

Display flyers at the entrance Over 42,000 visitors pass by in a day!!

Fee: 108,000 yen (including tax)

Place your company flyers at the Entrance to East 4-8 Halls alongside the floor layout and conference guide.

Private room Escape from the noise of the exhibition hall!!

Fee: 54,000 yen for 3 hours (including tax)
108,000 yen for 7 hours (including tax)

We offer fee-charging special rooms which can be used for many purposes such as business discussions, meetings, preparations for materials and resting room for staff for 3 days during the Exhibition.

- Size of the room: Approximately 60 m² (including 4 meeting tables and 16 chairs)
- The fee will be charged per day.

Application Form for the Exhibitor Support Program **FAX +81-3-5657-0645**

Exhibitor name	Person in charge	Booth No.
Department	TEL	E-mail

Please fill out the Application Form and send to the secretariat by e-mail or FAX.

* This program is for exhibitors only.

* Please note in advance that if the exhibitor cancels the application after the application has been received, cancellation charges shall apply.

Deadline	Program	Quantity	Amount (including tax)
Apr. 20 (Fri)	<input type="checkbox"/> Banner [Website]		yen
	<input type="checkbox"/> Ad [Walkway]		yen
	<input type="checkbox"/> Ad [Layout Map]		yen
	<input type="checkbox"/> Ad [e-blast]		yen
	<input type="checkbox"/> Display flyers at the entrance		yen
	<input type="checkbox"/> Private room [<input type="checkbox"/> 3 hours / <input type="checkbox"/> 7 hours] [Preferred date and time: _____]		yen

* If you have any remarks or special request, please describe here.

As other programs are also available, please feel free to contact the secretariat.