

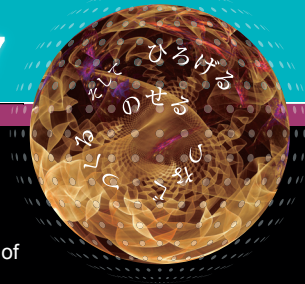
June 7 - 9 at Tokyo Big Sight East Hall

www.jpccashow.com/en

# The Total Solution Exhibition for Electronic Equipment 2017

## Exhibitor Support Program

The Total Solution Exhibition for Electronic Equipment offers the Exhibitor Support Program which grants exhibitors a variety of privileges not only during the Exhibition but also for the extended period.



### TOP page banner on the official Website

Adding banners to all pages

**Fee: 129,600 yen (including tax) /1 spot**

- File format: GIF, GIF animation
- File capacity: up to 20 KB
- Banner size: 184px × 50px
- Animation: Approximately 5 seconds for changing
- \* Please provide complete data.

### Advertising along walkway

**Fee: 108,000 yen (including tax) /1 spot**

This advertising board is to be placed along the "moving walkway of the concourse" which starts from the Atrium to the East Hall.

### Advertisement on the floor layout

B2 color double face layout  
40,000 copies (tentative)

**Fee: 54,000 yen (including tax) /1 spot**

- Specification of the advertisement H25mm x W60mm
- \* Please provide complete data.
- Location to insert the advertisement: to be determined by the organizer
- \* Since available spots are limited, we accept the applications in order of arrival.

### Neck strap with logo

**Fee: 540,000 yen (including tax)**

As neck strap for visitor badges, we will distribute your company's original design neck strap (company name, logo, etc.).

- Can be applied from the minimum of 1 order unit (5,000 straps)
- As the secretariat will attach the straps to the badges, please supply completed straps.

### Luncheon seminar

**Fee: 162,000 yen (including tax)**

- School-style session with 60 seating capacity (tentative)
  - 30 minutes/1 session
- You can provide seminars while eating lunch within the exhibition hall.  
Privileges: (1) 1 announcement in e-mail news letter.  
(2) Announcement banner will be posted to the top page of the official website.  
Lunch box: worth 1,000 yen (for the number of seating capacity)

### Private room for exhibitors

**Fee: 54,000 yen for 3 hours (including tax)**  
**108,000 yen for 7 hours (including tax)**

For convenience of exhibitors, we will rent fee-charging special rooms which can be used for many purposes such as business discussions, meetings, preparations for materials and resting room for staff for 3 days during the Exhibition.

- Size of the room: Approximately 60 m<sup>2</sup> (including 4 meeting tables and 16 chairs)
- The fee will be charged per day.

## Application Form for the Exhibitor Support Program **FAX +81-3-5657-0645**

Exhibitor name	Person in charge	Booth No.
Department	TEL	E-mail

Please fill out the Application Form and send to the secretariat by e-mail or FAX.

\* This program is for exhibitors only.

\* Please note in advance that if the exhibitor cancels the application after the application has been received, cancellation charges shall apply.

Deadline	Program	Details of the application	Quantity	Amount (including tax)
Apr. 21 (Fri)	TOP page banner on the official Website	<input type="checkbox"/> We apply for		yen
Apr. 21 (Fri)	Advertising along walkway	<input type="checkbox"/> We apply for		yen
Apr. 21 (Fri)	Advertisement on the floor layout	<input type="checkbox"/> We apply for		yen
Mar. 10 (Fri)	Neck strap with logo	<input type="checkbox"/> We apply for		yen
Mar. 10 (Fri)	Luncheon seminar	<input type="checkbox"/> We apply for [preferred date: 7th / 8th / 9th]		yen
Apr. 21 (Fri)	Private room for exhibitors	<input type="checkbox"/> We apply for [3 hours / 7 hours][Preferred date and time: ]		yen

\* If you have any remarks or special request, please describe here.

As other programs are also available, please feel free to contact the secretariat.