

The 37th International Electronic Circuits Exhibition “JPCA Show 2007” will take place from May 30 (Wed.) – June 1 (Fri.), 2007 for 3 days at Tokyo Big Sight sponsored by JPCA-Japan Electronics Packaging and Circuits Association, one of the member associations organizing WECC-World Electronic Circuits Council.



- Opening Dates: May 30 (Wed.) to June 1 (Fri.), 2007
- Place: East Hall 1, 2, 3, 4, 5 and 6, TOKYO BIG SIGHT, Japan
- Managed by: JPCA – Japan Electronics Packaging & Circuits Association
- Organizing Exhibition: PWB Technology Expo 2007  
FPC Expo 2007  
DES (Design and Mfg./Engineering Solution) Expo 2007  
MicroTEST (Testing/Inspection and Analysis Exhibition) 2007
- Concurrent Event: Keynote Addresses & Jisso Technology Symposium
- Main Theme: Collaboration for the NEXT

JPCA Show 2007 is the world largest Exhibition in Electronic Circuits industry with the longest history, it is a comprehensive event representing the World Electronic Circuits industry concurrently held with 2007 Microelectronics Show (sponsored by JIEP – Japan Institute of Electronics Packaging) and JISSO PROTEC 2007 (sponsored by JARA – Japan Robot Association). JPCA, JIEP & JARA Keynote Addresses and Jisso (Advanced Electronics Packaging) Technology Symposium focus on highly advanced technologies and changes in business environment and several conferences on show floor.

**1. Over 600 Exhibitors launch the latest technologies and products at the world market place from JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007!**

JPCA Show 2007, 2007 Microelectronics Show and JISSO PROTEC 2007, show floors have been occupied 627 exhibiting companies with 2,127 booth spaces, expects more than 120,000 participants from all over the world during the three-day period.

**2. Keynote Address & Jisso Technology Symposium held in conjunction with JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC!**

Over 4,200 audiences participated in the last time 3-days keynote address and technical symposium in conjunction with JPCA Show 2006/2006 Microelectronics Show. Executive Officer, Mr. Masashi Makino, Panasonic, the world leading Electronics Maker will address “Manufacturing Innovation Strategy for the next generation” and Mr. Touma Fujikawa, General Manager of TOYOTA Motor Corporation, the world largest Automaker, will talk about “Development Trends in Next Generation Hybrid Car” and Mr. Hiroshi Tsukada of Kyocera SLC Technologies Corp., Mr. pioneer contributing in micro-via technology for printed circuit boards, and for extending the feasibility of the direct flip-chip attachment process, will make a presentation of LSI Packaging at Keynote Addresses concurrently held with JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007. Jisso (Advanced Electronics Packaging) Technology Symposium will offer technological sessions such as Chip Stacked, PoP (Package on Package), High Frequency Packaging Design/Manufacture, FPC, Embedded Packaging Board, MEMS, Opto-electronics Packaging, Thermal Management, and Nano

Technology Ink Jet on the topics. A session of “Japan Jisso Innovation” will present the most advanced packaging technology in Japan in English for all the participants from overseas by charge.

### 3. Hottest Events concurrently held with JPCA Show 2007!

JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007 Exhibitors will present 60 Topics of the latest technologies and their products at NPI Presentation Program, and JISSO/PROTEC Forum will be held very first time. Display of technical posters and discuss on the latest research programs by Universities, Research Institutes, and public laboratories will be available at the show floor of “Academic Facilities & Laboratories Poster Program. Special PR Corner for JPCA Member Companies of small & medium sized electronic circuits manufacturers including Plating Process Service Providers will make valuable presentations. FPC Maker of JPCA Members will also deliver lectures on the latest FPC Technologies and LDI makers will give presentations about some merits of Direct Imaging Technologies. The presentations of JPCA newly released Standards will also available at the show floor open seminar place. Electronics Handicraft Class and the Robot demonstration will be held first time to learn electronic board and electronics packaging technologies for those who are not so familiar with electronic circuits industry.

### 4. eco-Pavilion and Special Collaboration between JPCA and AIST

eco-Pavilion will be continuously set as the special exhibition and seminar corner to introduce environmental friendly products and green technologies before the WEEE/RoHS. Two more special pavilions will be newly set, such as Advanced Electronics organized by Flat Panel Display technologies, Car electronics technologies and Mobile Devices technologies, and Science and Core Technologies formed by Nano-technology/MEMS and Opto-electronics. You will not be informed the exhibitions, but you will also be able to receive the valuable information at the open seminars at the three pavilions. And AIST (National Institute of Advanced Industrial Science and Technology) will exhibit their latest Nano/MEMS-technologies development presentations at JPCA Show Special Booth. You will see the Japanese National R&D abilities as well as technical oral presentations will be available on site.

### 5. JPCA Show is the WECC Event!

Through the cooperation efforts of WECC, World Electronic Circuits Council organized by CPCA of China, EIPC of Europe, HKPCA of Hong Kong, IPC of Americas, IPCA of India, KPCA of Korea, TPCA of Taiwan in Electronic Circuits Industry, JPCA Show is not regional event any more, but now really international expo. The show site is structured by the exhibited content classifications such as PWB Technology Expo, FPC Expo, DES Expo for EMS/Electronics Assembly/Design service provider, MicroTEST, 2007 Microelectronics Show, and JISSO PROTEC 2007 to lead where all participants wish to successfully approach. JPCA believes 2007 numbers of visitors will expand more than year 2006 definitely.

### 6. Early Registration Available!

Access now <http://www.jpca.jp> to apply for early registration of JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007 participation, or ask for the Invitation Ticket, which is worth 1,000 yen/piece to JPCA Office.

[Contact]

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