



To Exhibitors for JPCA Show 2006 and 2006 Microelectronics Show,

RE: Call for Presentations at Exhibitors' Seminar

JPCA is pleased to announce the Exhibitors' Seminar; by the name of "NPI (New Product Introduction) Presentation" to be held on May 31-June 2, 2006 during JPCA Show 2006(PWB Technology Expo 2006, FPC Expo 2006, DES Expo 2006 and MicroTEST 2006) and 2006 Microelectronics Show (20th Advanced Electronics Packaging Exhibition). This NPI Presentation will provide a forum for presentation by the exhibitors and discussion of the topics on exhibitors' new products, advanced technologies and progressive business models with the potential customers. The following guidelines are provided regarding the submittal of papers and how they are to be presented at the NPI Presentation (Exhibitors' Seminar) and JPCA Award which is newly settled, during the Show.

1. Outline of NPI Presentation

(1) Objective:

The purpose of NPI Presentation is to provide an opportunity for the interchange of New Product, Technology and Business Model Concepts between Exhibiting Companies and the visitors who are potential customers at JPCA Show 2006 and 2006 Microelectronics Show. The NPI Presentation will focus on expansion of global business chances for both exhibitors and participants through JPCA Show.

(2) Date: May 31-June 2, 2006, 3-days period (planned)

(3) Location: NPI Presentation Rooms at East Exhibition Hall, Tokyo Big Sight

(4) Presentation Time: 30 min. (including preparation, discussion and speaker changing)

(5) Seat Capacity for participants: 70

(6) Presentation Charge: Free

2. NPI Presentation of JPCA Show 2005

(1) Date: June 1-3, 2005, 3-days

(2) Location: Meeting Rooms (3 rooms) at East Exhibition Hall, Tokyo Big Sight

(3) Total Number of Participants: 2,994 / Number of Presentations: 61 topics

3. Outline of Second JPCA Show Award

JPCA Show Award is newly settled, which is given for superior presentation paper introduced their advanced products and technologies among NPI applicants. This award system strives to open up and expand new areas of business. Detailed information is as follows.

Adjudication

Adjudication of JPCA Show Award is fairly conducted by Jury members who are highly educated and knowledgeable in industry.

Criteria

The adjudication of JPCA Show Award is based on the following criteria.

- (a) It's original and creative.
- (b) It plays a leading role in developing regional industry in the future
- (c) Is it leading and advanced technology and products?
- (d) It's suitable for the times
- (e) It contributes to the creation of new industries and businesses.

Announcement and Commendation

Entry topics and nominees of the award will be publicized on JPCA News and JPCA Show web site. The award ceremony will be held at the same time and place of JPCA Show reception party on May 31, 2006.

Procedure

You are requested to submit the English paper for NPI presentation. (Please see attached paper) by March 22, 2005. Submitted paper is introduced on JPCA News in order. And NPI Presentation papers will be made up into a book and sold at the site.

4. Notes for Speakers

NPI Presentation (Exhibitors' Seminar) conjunction with JPCA Show 2006/2006 Microelectronics Show is programmed by the Exhibiting Companies' presentations as their sales promotion. JPCA Show organizer will only provide meeting rooms for those who want to make technical presentations to the JPCA Show visitors. The speakers or the exhibiting companies must do registration works for the audiences, preparation of presentation materials, operation work during the presentation time, and provide an interpreter if necessary. Speakers must agree on these conditions before the application is submitted to JPCA.

(1) Registration for Audience and Management

JPCA Show Organizer will promote the NPI Presentation Program through several medias. However, we will not attend to the respective registration service of the exhibitors' presentation, so please do it yourself.

(2) Presentations

Each presentation shall be allotted with 30 minutes.

5. Guideline of Submission

(1) Requirements for Applicants: Applicants must be JPCA Show 2006/2006 Microelectronics show Exhibitors

(2) Presentations are invited on the following Topics: including distribution of any materials for the audiences, discussions and speaker changing. Overhead projector will be available for all presentations. If presenters want to use slide or computer image projectors, the speakers should provide their own equipment with themselves

a. PWB Technology

(Rigit-type PWBs, Build-up MLBs, Base Materials for Rigit-type Boards, PWB Manufacturing Process Materials(Chemicals, ink, Film, etc.) and Equipment, and Materials, etc.

b. FPC Technology

(Flexible Circuits, Multi-layered FPC, TAB, COF, TCP, Applications Products used by FPCs (FPD Module, Drive Module, etc.) Film/Tape Materials, Flexible Circuit Manufacturing Process Materials and Equipment, Fabrication related Equipment and Materials, Special Die, Punching/Auto-cutter machines, etc.

c. Design and Manufacturing Engineering Solution Technology

Application Soft Wear, Electronic Circuits design, System Consultation Service, EMS/ODM Business, Communication Network Solution, Internet Solution, Multimedia System Solutions, CAE Tools(CAD/CAM/CIM), Product Design Technoogy, Hard Wear Design, Model Development System, Molding, Rapid Prototyping System, etc.

d. Testing/Inspection and Analysis Technology

Electronic Board & Electronic Circuits Testing/Inspection System, Image Controller/Recognition System, 3-D Measuring Equipment, Analyzers, Special Tools for Testing and Measuring/Inspection Systems, Test/Inspection Business, Sensing Imaging Technology, Virtual Reality Technology, etc.

e. Advanced Electronics Packaging Technology

Application Products with High-Density/High-Frequency Electronics Packaging Technologies, High-Density Substrates/Interpozers, IC Packages, Electronic Components, Embedded Packaging Board, System-in-a-Package, Display device/Optical Device, Materials related to Electronics Packaging, Lead-free Solder, Polymer for High-Frequency, Bonding/Mounting/Dispenser/Paste Printing Machines, Equipment for Manufacturing, Environmental Consideration Technologies, Recycle System, Electronics Packaging (Jisso), etc.

(3) Application Deadline: February 24, 2006

(4) Application:

The applicants shall complete the attached Application form and send it to JPCA Show organizer via e-mail only.

(5)All the presenters will be requested to furnish two sets of Presentation Materials to JPCA Organizer at the presentation date for the reference.

The Application Form will be sent to: show@jpca.org

(6) Schedule

Application Term	September 1, 2005 ~ February 24, 2006
Middle of March	Accomplishment of NPI Presentation Program The result will be noticed by e-mail to applicants.
End of March	Announcement of NPI Program on JPCA Show web site and other printed paper.
March 22	Deadline of submitting paper Please remind you that you can not obtain applicant's qualification if you don't submit the paper by March 22, 2006.
Middle of April	JPCA Show Award Winners will be selected by jury committee.
End of April	JPCA Secretariat will inform the result of selection and how to exhibit at the JPCA Award Winner's corner.

6. Apply to:

Masato Shishido(Mr.)/Yoshiko Watabe(Ms)/ Yoshiaki Ishii(Mr.)

TEL: +81-3-5310-2020 Fax: +81-3-5310-2021

e-mail: show@jpca.org

Application Form of NPI Presentation

1) Company Name			
2) Presentation Title			
3) Theme Character of Suggested Topics (Please select one from a. to e.)			
4) Presentation Abstract (around 150 characters)			
5) Presentation Language (Japanese/English/Chinese/ Korean, etc.)			
6) Presenter's Name	(Mr. Ms. Dr. Prof.)		
7) Department/Title			
8) Presenter's Information	TEL		
	FAX		
	e-mail		
9) Contact (from the participants who wish to attend)	TEL		
	FAX		
	e-mail		
10) I wish to make my presentation on:	May 31, p.m.	<input type="checkbox"/>	Please mark the date you wish to make presentation in turns of 1 to 3.
	June 1, a.m.	<input type="checkbox"/>	
	June 2, p.m.	<input type="checkbox"/>	
	June 2, a.m.	<input type="checkbox"/>	

Note 1: JPCA Show Organizer cannot promise the final program as all the presents wish.

Note 2: Items of 1) to 10) on the form completed by the Applicants except item 3), 8) and 10) will open to the public through JPCA Show 2006/2006 Microelectronics Show official announcement, Home Page, and other industry medias.