

PRESS RELEASE



< August 1, 2006 >

The World's Only Dedicated Electronic Circuits Industry Event; "Triple Collaboration of JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007"

JPCA - Japan Electronics Packaging and Circuits Association (Chairman Shuji Ando (Mr.), President of NIPPON MEKTRON, LTD.), JIEP - Japan Institute of Electronics Packaging (Chairman Kanji Otsuka (Dr.), Meisei University) and JARA - Japan Robot Association (Chairman Kensuke Imura (Mr.), President of NACHI-FUJIKOSHI CORP.) will jointly hold "JPCA Show 2007(37th International Electronic Circuits Exhibition)" and "2007 Microelectronics Show (21st Advanced Electronics Packaging Exhibition)" and "JISSO PROTEC 2007 (9th Jisso Process Technology Exhibition)" from Wednesday, May 30 through Friday, June 1 at TOKYO BIG SIGHT in Tokyo, Japan under sole operating organization of JPCA.

The application for exhibition deadline is Friday, February 2, 2007.

Now in its thirty-seventh year, JPCA stands for combined exhibition of advanced technologies such as Printed Wiring Boards, Flexible Circuits, Design and Manufacturing/Engineering Solutions, Testing/Inspection and Analysis, and Electronics Packaging and Jisso fields in Electronic Circuits industry.

In aiming for the realization of a ubiquitous society, JPCA Show has just launched its three-year strategy, designating 2005 as Challenge of "the beginning", 2006 as "the evolution," and 2007 as "the expansion" stage of its strategy. This year's theme is triple "Collaboration for the NEXT ~ Electronic Circuits and Packaging (JISSO) and Technologies Creating the Cutting-Edge Products ~"

Technological innovations in the electronic circuits are realizing multifunctional high-performance digital home appliances, mobile networks and automotive applications with the potential to drive market growth. Amidst this activity, Japan's Electronic Circuits technologies are attracting worldwide attention. Year 2007 will be the year to "expansion" towards the next global stage.

Held against the backdrop of an expanding global ubiquitous network society, JPCA will demonstrate itself as "a platform for announcing state-of-the-art technologies and products" by showcasing innovative products and electronic circuits technologies and



services which will push the global market to new heights, and hold a conference on the hot-topics of the industry. At JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007, the industry will come together to present a strong message with a significant impact on IT, electronics, Automotive and relevant user industries throughout the world.

We look forward to the participation of many businesses and relevant organizations at JPCA Show 2007/2007 Microelectronics Show/JISSO PROTEC 2007, where state-of-the-art technologies gather under a single expo.

<Outline of 2007>

Duration: Three days from May 30 through June 1, 2007

Opening Hours: 10:00 – 17:00 (16:00 on the closing day (June 1)

Venue: TOKYO BIG SIGHT (Tokyo International Exhibition Center, Ariake)

Name:

JPCA Show 2007 (37th International Electronic Circuits Exhibition)

Formed by; PWB Technology EXPO 2007, FPC EXPO 2007, DES (Design and manufacturing Engineering Solutions) EXPO 2007, and MicroTEST (Testing/Inspection and Analysis Exhibition) 2007

**Sponsored by JPCA - Japan Electronics Packaging and Circuits Association
2007 Microelectronics Show (21st Advanced Electronics Packaging Exhibition)**

**Sponsored by JIEP - Japan Institute of Electronics Packaging
JISSO PROTEC 2007 (9th Jisso Process Technology Exhibition)**

Sponsored by JARA - Japan Robot Association

Expecting Scale:

620 Exhibiting Companies/2,100 Booth Spaces/120,000 Visitors for 3 days

Special Exhibition Corners:

- (1) The 2nd eco-Pavilion sponsored by JPCA/JIEP
- (2) Advanced Electronics Pavilion (formed by Car Electronics Zone, Flat Panel Display Zone, and Mobile Zone) sponsored by JPCA/JIEP
- (3) Science and Core Technologies Pavilion (formed by Optical Technology Zone and Nanotechnology Zone) sponsored by JPCA/JIEP

Event Features in conjunction with Shows:

Keynote Address (May 30 – June 1), The 3rd Advanced Electronics Packaging (Jisso) Technology Symposium, NPI (New Product Introduction) Presentation (Exhibitors Seminar), Open Seminars at Show Floor, Educational Events (Academic Facilities &



Laboratories Poster Program, PRINTOBAN-JYUKU Seminars, Electronics Handicraft Class, Robot BINGO Championship Competition, etc.), JIEP R&D Open Seminars, Electronic Circuits Plaza (Special PR Corner for Electronic Circuits) – JPCA Member Only, and so on

Overseas Assistance: WECC (World Electronic Circuits Council) Members

Supporting Organizations: domestic and international trade associations, institutes and societies

Cooperation with: domestic and international Medias

Organized by: JPCA - Japan Electronics Packaging and Circuits Association

For more information, materials claim, contact:

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Reference:

JPCA Show 2006/2006 Microelectronics Show

Dates: Wednesday, May 31 through Friday, June 2, 2006

Venue: Tokyo Big Sight (Ariake)

No. of Exhibitors: 562 (of which 68 were from 12 countries/regions abroad)

No. of booth stands: 1,601

No. of visitors: 118,806 people